## SYLLABUS OF BBA LLB (Hons.) COURSE AND SEMESTER: BBA.LLB (Hons.)–I SEM

## BBA.LL.B- 101 ENGLISH& LEGAL LANGUAGE

#### UNIT I

Part of Speech, Determent and its use, Direct and Indirect speech: Subject- Verb Agreement & Transformation. Some Common errors

## UNIT-II

Main clause, Co-coordinating Clause, Sub- ordinate Clause. One word substitution, Synonyms, Antonyms, Homophones. types of sentence Idioms & Latin phrases, words often confused and misused.

## UNIT-III

Comprehension of Legal texts and maxim, Common logical fallacies, legal passages through queries, Tense and its forms. Translation form English to Hindi and vice versa. Legal Language,

## UNIT-IV

Vocabulary:- Certain set expressions & phrases. Foreign words & phrases

#### UNIT-V

Correspondence - Letter & Essay writing, Note Taking f. Drafting of Reports and Projects . Notice Writing, Application writing, Report writing & Notes taking, Classroom speech and Group discussion.

- 1. M.K.Gandhi : The Law and the Lawyer, Navjivan Publications, Ahmedabad, 1962.
- 2. Ishtiaque Abidi : Law and Language, University Publishers, Aligarh, 1978.
- 3. G. Kumara Pillai : A Handbook of English Grammar and Composition. Denning : Due Process of Law, Butterworth Publication.
- 4. M.C.Chagla : Roses in December, Bhartiya Vidya Bhawan, Bombay.
- 5. Ganguli and Wood : General English for Three Years Degree Course, Macmillan India. Wren & Martin : English Grammar.
- 6. Material drawn from legal notices, petitions, appeals, court orders, statutes, bills, rules, etc.
- 7. English-I S.R. Myneni
- 8. English-II S.R. Myneni
- 9. English-III S.R. Myneni

## BBA.LL.B-102 PRINCIPLE OF MANAGEMENT

#### Unit I

#### Introduction to Management & Theory relating to Evolution of Management:

Definition, Nature, Role of Managers, Managerial skills and Levels, Basic Functions of Management, Management as an Art, Science or Profession.

Scientific Management F.W. Taylor, Henry L Gantt, Frank and Lillian Gilbreth, Theory of Henry Fayol, Fayol'svs Taylor's comparison. Behavioral Model of Management(Hawthorne studies), Modern Theories of Management (Systems Management School, Situational Approach School)

#### Unit II

#### Planning

Definition, Nature, Importance, Types of Planning, Steps in Planning, Planning Premises. Types of plans; Planning process; Business forecasting; MBO; Concept, types, process and techniques of decision-making,

## Organising

Concept, Definition, Formal and Informal Organisation, Organisational Structure (Functional Organisation, Product/ Market Organisation and Matrix Structure), Span of Management, Delegation of authority.

#### Unit III

#### Staffing

Definition, Importance, Factors affecting Staffing—The External and Internal Environment Identification of Job Requirements, Job Design, Recruitment, Selection (process and limitations of Selection Process), Nature and importance of Staffing

## Unit IV

**Motivating and Leading**: Meaning, Nature and Importance of motivation; Types of motivation; Theories of motivation-Maslow, Herzberg, X, Y and Z; Leadership – meaning and importance; Traits of a leader; Leadership Styles .

#### Unit V

**Controlling**: Nature and Scope of control; Types of Control; Control process; Control techniques – traditional and modern; Effective Control System.

#### **Suggested Reading:**

 Koontz, H. and Weihrich, H. Essentials Of Management (Tata McGraw Hill: New Delhi)
Bose, D. Chandra, Principles of Management and Administration, (Prentice Hall India: New Delhi)

3. Stoner, Freeman and Gilbert, Management (Prentice Hall of India: New Delhi)

4. Principles and Practices of Management, Haynes, W., New Central Book Agency

#### BBALL.B-103 BUSINESS ECONOMICS

#### Unit I

#### Nature and scope of Business Economics:

Meaning and Characteristics, Scope of Micro and Macro Economics Purpose of Managerial Economics in Business Decision Making.

#### Theory of Consumer Behaviour:

Cardinal Utility Theory (assumptions, law of diminishing marginal utility, law of equimarginal utility, consumer's equilibrium, derivation of demand curve), Ordinal Utility Theory (assumptions, meaning and properties of indifference curve, marginal rate of substitution, consumer's equilibrium, income & substitution effects of normal goods under Hicksian approach), Revealed preference theory.

#### Unit II

#### Demand:

Law of Demand-Demand Curve, Movement vs Shift of the Demand Curve, Determinants of Demand, Elasticity of Demand (Types-price, income and cross elasticity, Measurement of elasticity of demand).

#### **Demand Forecasting:**

Purpose, Techniques (survey method, statistical method-trend fitting, econometric regression method) Supply & Law of Supply.

#### Unit IV

#### **Theory of Production:**

Production Function (meaning), Law of Diminishing Returns, Three stages of Production in Short Run, Producer's Equilibrium in Long Run, Law of Returns to Scale.

#### Unit V

#### **Theory of Cost:**

Types, Short Run Cost Curves, Long Run Average Cost Curve, Economies and Diseconomies of scale Concept of Revenue: Total, Average and Marginal Revenue

#### **Market Structure:**

Perfect Competition (features of pure and perfect competition, determination of price, short and long run equilibrium of a firm, shut down point and its significance), Monopoly(features, causes, short run equilibrium of a firm, concept & conditions of Price Discrimination, Third degree price discrimination), Monopolistic Competition (features, short and long run equilibrium of a firm)

- 1. Dwivedi, D. N, *Managerial Economics* (Vikas Publishing House: New Delhi)
- 2. Varshney&Maheshwari, *Managerial Economics* (Sultan Chand & Sons: New Delhi)
- 3. Dholakia&Oza, *Microeconomics for Management Students* (Oxford University Press: New Delhi)
- 4. Managerial Economics-UdiptoRoy(Asian Book: Kolkata
- 5. Samuelson, N., Economics (Tata-McGraw Hill: New Delhi

## BBALL.B-104 FINANCIAL MANAGEMENT

#### Unit I

Financial Management: Meaning, Scope, objectives of Financial Management - Profit Vs.Wealth

Maximization.Financial Management and other Areas of Management. **Sources of Financing:** Classification of Sources of Finance, Security Financing, Loan Financing, Project Financing.

#### Unit II

**Concept in Valuation:** Valuation Concepts, Valuation of Securities viz., Debentures, Preference shares and Equity Shares.

#### Unit III

**Capital Structure**: Meaning, Capital Structure and Financial Structure, Patterns of Capital Structure, Optimum Capital Structure, Capital Structure, Capital Structure Practices in India. **Cost of Capital**: Concept, Importance, Classification and Determination of Cost of Capital. Leverages: Concept, Types of leverages and their significance.

#### Unit IV

**Capital Budgeting:** Nature of Investment Decisions, Investment evaluation criteria, Net Present value, Internal rate of return, Comparison between NPV and IRR.

**Working Capital Management:** Concept, Management of Cash, Management of Inventories, Management of Accounts Receivable and Accounts Payable, over and under Trading.

#### Unit V

Inventory Management- Objectives of Inventory management.

**Dividend, Bonus and Rights:** Dividend Policy, Relevance and Irrelevance Concepts of Dividend, Corporate Dividend Practices in India.

- 1. Maheshwari S.N., "Financial Management", Principles and Practice, Sultan Chand & Sons,9th Edition 2004.
- 2. Khan M.Y, Jain P.K., "Financial Management", Tata McGraw Hill, 2001, 3rd Edition.
- 3. Pandey I. M., "Financial Management", Vikas Publishing House, Revised Ed., 2003
- 4. Hampton, Joh. J, Financial Decision Making, Prentice Hall of India, 4th Edition, 1998

## BBALL.B -105 INDIAN LEGAL SYSTEM FOR BUSINESS

#### Unit –I

#### The Indian Contract Act, 1872:

Essentials of a Valid Contract, Void and Voidable Agreements, Performance of Contracts, Breach of a Contract and Its Remedies, Quasi- Contracts. Indemnity and Guarantee, Bailment and Pledge, Contract of Agency.

#### Unit –II

**The Sale of Goods Act. 1930:** Formation of a Sales Contract. Right and Liabilities of Unpaid Seller. **Law of Partnership**: Definition and Nature of Partnership, Formation of Partnership, Rights, Duties and Liabilities of Partners, Dissolution of Partnership Firm.

#### Unit –III

#### Negotiable Instrument Act, 1881:

Definition and Essential Features of Negotiable Instruments, Types of Instruments and Endorsement, Parties to Negotiable Instrument. Cheque & its kind, Crossing and Dishonor of cheque

#### Unit –IV

**Consumer Protection Act**: Provisions related to consumer protection and Redressal of consumer Grievances.

#### Unit –V

#### **Evolution of Indian Companies Act, 2013**:

The Companies Act, 2013: Types of Companies, Memorandum and Article of Association, Shareholders and Debenture Holders, Minority Protection, Winding-up.

- 1. P.K.Goel, Business Laws for Managers, 2010, Biztantra
- 2. Avtar Singh, Mercantile Law, Eastern Book Company
- 3. Chandra Bose, Business Laws, PHI, 2008
- 4. Bulchandani, Business Law for Management, 2009, Himalaya Publishing House.

## BBA LL.B -106 CONSTITUTIONAL LAW –I

## Unit-I:

Constitution-Meaning and Significance - Evolution of Indian Constitution - Historical Perspectives - Government of India Act, 1919-Government of India Act, 1935-Drafting of Indian Constitution - Role of Drafting Committee of the Constituent Assembly.

## Unit-II:

Nature(unitary and federal) and Salient Features of Indian Constitution - Preamble to Indian Constitution - Union and its Territories- Law relating to Citizenship - General Principles relating to Fundamental Rights(Art.13) - Definition of State and Doctrine relating to Art.13with important case law.

#### Unit-III:

Right to Equality(Art.14-18) – Freedoms and Restrictions under Art.19 - Protection against Expost facto law - Guarantee against Double Jeopardy - Privilege against Self-incrimination - Right to Life and Personal Liberty (Art.21)- Right to Education – Protection against Arrest and Preventive Detention with important case law.

## Unit-IV:

Rights against Exploitation - Right to Freedom of Religion - Cultural and Educational Rights - Right to Constitutional Remedies - Limitations on Fundamental Rights(Art.31-A,B and C)and case law.

#### Unit-V:

7.

Directive Principles of State Policy – Significance – Nature – Classification - Application and Judicial Interpretation - Relationship between Fundamental Rights and Directive Principles - Fundamental Duties – Significance - Judicial Interpretation

#### Suggested Readings:

- 1. M.P.Jain, Indian Constitutional Law, Wadhwa & Co, Nagpur
- 2. V.N.Shukla, Constitution of India, Eastern Book Company, Lucknow
- 3. Granville Austin, Indian Constitution-Cornerstone of a Nation, OUP, New Delhi
- 4. H.M.Seervai, Constitutional Law of India (in 3 Volumes), N.M.Tripathi, Bombay
- 5. G.C.V.Subba Rao, Indian Constitutional Law, S.Gogia & Co., Hyderabad
- 6. B.Shiva Rao: Framing of India's Constitution (in 5 Volumes), Indian Institute of Public Administration, New Delhi

J.N.Pandey, Constitutional Law of India, Central Law Agency, Allahabad

## SYLLABUS OF BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)-II SEM

## BBALLB-201 MANAGERIAL ECONOMICS

#### Unit 1

Introduction to Economics: Definition, Nature and Scope of Economics. Micro and Macro Economics, National Income: Meaning, Definitions: National Income, GNP & NNP, GDP & NDP, Different types of income.

## Unit II

Demand Analysis and Supply Analysis: Meaning of Demand, Types of Demand, Law of demand, Determinants of Demand, Demand Function, Different Elasticity of Demand and supply.

## Unit III

Analysis of production : Production function, Types of Production Function, Law of Returns Law of Increasing Returns, Law of Constant Returns, Law of Diminishing returns, Returns to scale

## Unit IV

Theories of Employment: Classical theory of employment – Say's law of markers –Keynesian theory of employment – Consumption function – APC, MPC, factors influencing consumption function

#### Unit V

Money And Theories Of Money: Meaning, functions and classification of Money–Gresham's law – R.B.I. Classification of Money – M1, M2, M3, M4 Theories of Money –Fisher's quantity theory of Money, Cambridge approach (Marshall, Pigou, Robertson and Keynes).

- 1. Samuelson & W.D. Nordhaus Economics 18 eTata MacGraw Hill
- 2. D.N.Dwivedi, Managerial Economics, Vikas Publications, New Delhi 3. S K Agarwala Microeconomics - Excel Books
- 4. Atmanand Managerial Economics Excel Books, New Delhi
- 5. Henderson Microeconomic Theory: A Mathematical Approach,3eTata Mac Graw Hill

## BBALLB-202 FUNDAMENTAL OF MARKETING

#### Unit: I

Marketing: - Meaning - concept - functions - marketing Planning & implementation Marketing Programmes - Marketing environment – Micro and Macro.

#### Unit: II

Market Segmentation and consumer behaviour – Influencing factors, Decision Process - Marketing Research - Marketing information system

#### Unit : III

Product: - Meaning - Product planning - policies - positioning - New product, Physical Distribution and Strategies:- Distribution Mix - Managing channel -Intermediaries - transport and warehousing -

#### Unit : IV

Pricing:- Pricing objectives – Setting and modifying the price – Initiating price changes and Responding to price changes.

#### Unit: V:

Promotion: Promotion Mix - Advertisement - Message - copy writing - Media strategy - Sales promotion - Personal selling and publicity.

- 1. Debraj Dutta Mahua Dutta, Marketing Management, 2010, Vrinda Publication
- 2. P.K.Chopra, Marketing Management, 2010, Dreamtech Press, New Delhi
- 3. V.S.Ramasamy & Namakumari.S, Marketing Management, 2010, Macmillan,
- 4. Saxena, Marketing Management, 2010, Tata Mcgraw Hill
- 5. Chandra Bose, Modern Marketing Principle and Practices, 2010, PHI Learning

## BBALLB-203 CORPORATE ACCOUNTING

**Objective**: To impart to the students the expertise in preparation of corporate accounts.

#### UNIT I

Accounting Standards: international and Indian accounting standards Importance and need for Accounting standards; Valuation of shares Necessity for valuation Factors effecting valuation of shares Methods of valuation of shares: Net assets Method: Earning Basis: Yield method, or market value method, earning capacity method: Dual method: Other methods: Exchange Rotatio method, simultaneous equation method; Issue of Bonus Shares criteria for issue of Bonus shares Accounting treatment.

#### UNIT II

Issue and Redemption of preference shares Issue and redemption of debentures redemption out of profits and out of capital; Acquisition of a business Profit prior to incorporation accounting treatment and under writing.

#### **UNIT-III**

#### Amalgamation, Absorption and Internal Reconstruction:

Amalgamation -- In the nature of merger and purchase – Calculation of purchase consideration -Treatment in the books of transferor and transferee (as per Accounting Standard 14, excluding inter- company holdings) Recording of transactions relating to mergers using computers. Absorption-Accounting treatment problems.

Internal Reconstruction - Accounting Treatment– Preparation of final statements after reconstruction. Recording of transactions relating to Internal Reconstruction using computers **UNIT-IV** 

#### **Bank Accounts:**

Bank Accounts –Books and Registers to be maintained by banks-Slip system of postingrebate on bills discounted-Schedule of advances –Non performing assets - Legal provisions relating to Preparation of final accounts – Preparation of bank final Accounts using computers

## UNIT V

#### **Accounts of Insurance Companies:**

Account of Insurance companies' preparation of final accounts Life Insurance General Insurance, claims accounting treatment; Bank Accounts Legal provisions Accounts and books Preparation of final accounts new format only.

- 1. Principles and Practice of Accounting R.L. Gupta & V.K. Gupta Sulthan Chand &sons
- 2. Accountancy III Tulasian Tata Mcgraw Hill Co
- 2. Accountancy III S.P. Jain & K.L Narang Kalyani Publishers
- 3. Financial Accounting Dr.V.K.Goyal Excel Books
- 4. Introduction to Accountancy T.S.Grewal S.Chand and CO
- 5. Modern Accountancy Vol-II Haneef and Mukherjee Tata Mcgraw Hill co
- 6. Advanced Accountancy Arulanandam Himalaya publishers
- 7. Advanced Accountancy Vol-II S.N.Maheshwari&V.L.Maheswari Vikash Publishing co.
- 8. Advanced Accountancy: Shukla and Grewal S.Chand & Co
- 9. Advanced Accountancy: R.L. Gupta and Radhaswamy Sulthan Chand &sons
- 10. Corporate Accounting Goyal VK Excel

## BBALLB-204 ORGANIZATIONAL BEHAVIOR

#### Unit: I

OB History and Development; Importance of OB to the field of management. Basic behavioral Process: Cognitive functions - intelligence, Creativity, Problem solving, Learning and its process – implications.

#### Unit: II

Attitudes and Values, Personality - Concepts, theories, estimation and applications; Perception - implications, counseling - importance and relevance.

#### Unit: III

Motivation - Theories and applications to management, Organizational change: Approaches and resistance to change, Manager as a change agent; Conflict management, nature, sources. Current applications and future trends in OB.

#### Unit: IV

Leadership - Role and functions of a leader, Leadership theories and styles, implications for management, Alternatives to leadership;

#### Unit: V

Organizational Development - approaches, intervention strategies, implementation; Organizational culture - relevance of culture in the changing scenario, Organizational Politics, impression management and defensive behavior

- 1. Kamran Sultan Organizatioal behavior, 2011, Dreamtech Press
- 2. Karampal Business Management & Organisational Behaviour, 2011,IK International Publication

## BBALLB-205 CONSTITUTIONAL LAW-II

#### Unit-I:

**Legislature under Indian Constitution** - Union and State Legislatures - Composition, Powers, Functions and Privileges - Anti-Defection Law - Executive under Indian Constitution - President and Union Council of Ministers, Governor and State Council of Ministers - Powers and position of President and Governor

#### Unit-II:

**Judiciary under Constitution** - Supreme Court - Appointment of Judges, Powers and Jurisdiction – High Courts - Appointment and Transfer of Judges - Powers and Jurisdiction - Subordinate Judiciary - Independence of judiciary - Judicial Accountability

#### Unit-III:

**Centre State Relations** - Legislative, Administrative and Financial Relations - Cooperation and Coordination between the Centre and States - Judicial Interpretation of Centre-State Relations - Doctrines evolved by Judiciary

#### Unit-IV:

Liability of State in Torts and Contracts - Freedom of Interstate Trade, Commerce and Inter course - Services under the State - All India Services - Public Service Commissions Unit-V:

**Emergency** – Need of Emergency Powers - Different kinds of Emergency - National, State and Financial emergency - Impact of Emergency on Federalism and Fundamental Rights - Amendment of Indian Constitution

- 1. M.P.Jain, Indian Constitutional Law, Wadhwa & Co, Nagpur
- 2. V.N.Shukla, *Constitution of India*, Eastern Book Company, Lucknow
- 3. Granville Austin, Indian Constitution-Cornerstone of a Nation, OUP, New Delhi
- 4. H.M.Seervai, Constitutional Law of India (in 3 Volumes),
- 5. N.M.Tripati, Bombay
- 6. G.C.V.Subba Rao, Indian Constitutional Law, S.Gogia & Co., Hyderabad
- 7. B.Shiva Rao, Framing of India's Constitution (in 5 Volumes),
- 8. Indian Institute of Public Administration, New Delhi
- 9. J.N.Pandey, Constitutional Law of India, Central Law Agency, Allahabad

## BBALLB-206 JURISPRUDENCE (LEGAL THEORY& METHOD)

#### UNIT-I

#### Introduction

Definition of the term Jurisprudence Definition of Law, kinds of law

Justice and its kinds

Sources of Law (Elementary study)

## UNIT-II

#### Schools of Jurisprudence

Natural law school

Analytical school, Imperative Theory of law, Pure Theory of law

Historical school

Sociological school

Realistic school

#### UNIT-III

#### Legal Rights: the Concept

Rights: kinds, meanings Duty: meaning and kinds Relation between right and duty

## UNIT -IV

## PERSONS

Nature of personality

Status of the unborn, minor. Lunatic, drunken and dead persons

Corporate personality: Dimension of the modern legal personality: Legal personality of nonhuman beings

## UNIT-V

## Possession and Ownership: the Concept

1. Definition, Kinds of possession, Theories of Possession

2. Definition, Kinds of ownership, Theories of Ownership

3. Difference between possession and ownership

- 1. Bodenheimer, Jurisprudence The Philosophy and Method of Law (1996) Universal.
- 2. Fizgerald, (ed) Salmond on Jurisprudence (1999) Tripathi. Bombay
- 3. W. Friedmann. Legal Theory (1995) Universal. Delhi.
- 4. V.D. Mahajan, Jurisprudence and Legal Theory (1996 reprint), Eastern Lucknow.
- 5. M.D.A. Freeman(ed.). Lloyd's introduction to Jurisprudence. (1994), Sweet and Maxwell,Paton G.W. Jurisprudence (1972) Oxford, ELBS

## SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–III SEM

#### BBA LL.B 301 BUSINESS COSTING

#### Unit I:

Basics of Costing: Meaning and definition of Cost Accounting, Concepts of Cost, Cost Object, Cost Centre and Profit Centre, Cost Control and Cost Reduction Classification of Costs, Overview of Cost Accounting Standards.

#### Unit II:

Cost Elements: Material Cost- purchase procedure, store keeping and stock control, pricing issue of material and accounting thereof, perpetual inventory and physical stocks taking, identification of slow, non-moving and fast moving items, ABC analysis, JIT system, level of inventories and economic order quantity, analysis, investigation and corrective steps for treatment of stock discrepancies – control through other means.

#### Unit III:

Labour Costs – remuneration methods, monetary and non-monetary incentive schemes, payroll procedures, labour analysis and idle time, measurement of labour efficiency and productivity, analysis of non-productive time and its cost, labour turnover and remedial measures, treatment of idle time and overtime.

#### Unit IV:

Direct Expenses – nature, collection, classification and treatment. Overheads – nature, collection, classification, apportionment, allocation and absorption.

#### Unit V:

**Costing Methods:** Unit Costing, Job Costing, Batch Costing, Process Costing, Contract Costing, Activity Based Costing, Target Costing, Costing for Services Sector.

**Cost Accounting Systems**: Accounting entries for an integrated and not integrated accounting system, Reconciliation between cost and financial profit and loss account, interlocking accounting.

- 1. Jawahar Lal: Cost Accounting; TataMcGraw- Hill Education (India) Ltd.
- 2. Arif Pasha Mohd. Cost Accounting, 2010, Vrinda Publication
- 3. Jelsy Joseph Kupappapally Accounting for Managers, PHI Learning
- 4. S.N. Maheshwari Cost & management Accounting; Sultan Chand & Sons

## BBA LL.B -302 BUSINESS STATISTICS

## Unit I

**Introduction**-Definition of Statistics, Importance and Scope of Statistics, Limitation of Statistics, Descriptive and Inferential Statistics.

## Unit II

**Collection, Editing and Presentation of Data**-Statistical data, Primary and Secondary data, Methods of collection of data, **Survey sampling**-population parameters and sample statistics, principles of sampling, sampling methods(probability sampling methods & non-random sampling methods), concept of sampling distributions Presentation of data: textual and tabular presentations; Construction of a table and the different components of a table. Frequency distribution, Diagrammatic Representation of frequency distribution, / Diagrammatic representation of data: Line diagrams, Bar diagrams, Pie charts and divided-bar diagrams

## Unit III

#### **Measures of Tendency**

Meaning of central tendency, Common measures of central tendency, Relationship among A.M, G.M and H.M, Weighted means, Quartiles, Deciles, Percentiles. Correlation and Regression analysis

## Unit IV

## Measures of Dispersion

Meaning and objective of dispersion; Characteristics of a good measure of dispersion ; Different measures of dispersion – Range, Quartile deviation, Mean deviation,

Mean,

Absolute deviation, Standard deviation; Comparison of the different measures of dispersion . Measures of relative dispersion – Coefficient of Variation. Combined mean and standard deviation, Graphical measure of dispersion.

#### Unit V

#### Index Number

Meaning of Index Number, Problems in construction of Index Number, Type of Index Numbers, Different formulae, Cost of living index number, Uses of index numbers

- 1. Gupta, S.P, Gupta, M.P Gupta (Sultan Chand & Sons)
- 2. Statistics for Management Richard Levin, David S. Rubin
- 3. Das, N.G. Statistical Methods(.M. Das & Co.: Kolkata).
- 4. Hogg, Introduction to Mathematical Statistics (Pearson: New Delhi)

## BBA LL.B 303 BUSINESS ENVIRONMENT

## Unit –I

Meaning of Business Environment, Factors affecting environment to the business, Internal and external environment, micro environment, macro environment .Types of environment.

## Unit -II

Economic Environment: Nature of economy, structure of the economy, economic policies, economic conditions.

Political Environment: Economic roles of the government, government and legal environment, economic roles of government of India.

## Unit –III

Technological Environment: Concept and significance of technological environment, regulation of foreign investment and collaboration.

## Unit –IV

Social Environment: Business and society, business and culture, language, culture and organizational behaviour, other social/cultural factors, social responsibility of business.

#### Unit- V

The contribution of Public sector enterprises in India, Privatization and disinvestment in India, Foreign Direct Investment in India, merit and demerit of FDI & its impact on Indian economy.

- 1. Neelmegham, Business environment, 2011, Vrinda Publication
- 2. Aswathappa k, Essentials of Business environment, Himalaya Publishing house.
- 3. Paul, Justin, Business Environment, Tata McGraw Hill
- 4. Palwar, Economic Environment of Business, PHI, New Delhi, 2009

## BBA LL.B -304 FAMILY LAW-I (Hindu Law)

### Unit-I:

Introduction, Sources of Hindu Law – Scope and application of Hindu Law – Schools of Hindu Law Mitakshara and Dayabhaga Schools – Concept of Joint Family, Joint Family Property, Powers and Functions of Karta - Pious Obligation – Doctrine of Factum Valet.

## Unit-II:

Marriage - Definition - Importance of institution of marriage under Hindu Law – Conditions of Hindu Marriage – Ceremonies and Registration – Monogamy – Polygamy-Recent Trends in the institution of marriage(Hindu Marriage Act1955).

## Unit-III:

**Matrimonial** Remedies under the Hindu Marriage Act, 1955 - Restitution of Conjugal Rights – Nullity of marriage – Judicial separation – Divorce – Maintenance pendente lite – importance of conciliation- Role of Family Courts in Resolution of matrimonial disputes.

## Unit-IV:

Concept of Adoption – Historical perspectives of adoption in India – In country and intercountry adoptions - Law of Maintenance - Law of Guardianship – The Hindu Adoption and Maintenance Act, 1956 – The Hindu Minority and Guardianship Act 1956.

## Unit-V:

Succession – Intestate succession – Succession to the property of Hindu Male and Female; Dwelling House – The Hindu Succession Act, 1956 & the Hindu Succession (Amendment) Act, 2005, Classes of heirs – Enlargement of limited estate of women into their absolute estate ,Daughter's right to inherit ancestral property and impact of recent changes in law.

#### Suggested Readings:

1. Paras Diwan : Modern Hindu Law, Allahabad Agency, Delhi.

- 2. Paras Diwan : Family Law, Allahabad Agency, Delhi.
- 3. Mayne: Hindu Law Customs and Usages , Bharat Law House, New Delhi.
- 4. Sharaf: Law of Marriage and Divorce.
- 5. G.C.V. Subba Rao, Family Law in India, S. Gogia & Company, Hyderabad.
- 6. Mayne's Treatise on Hindu Law & Usage, Bharath Law House.
- 7. Y.F. Jaya Kumar, Horizons of Family Law in India-Select Essays(2017) SpandanaPublications, Secunderabad

## BBA LL.B 305 LAW OF CONTRACT-I AND SPECIFIC RELIEF ACT

## UNIT-I Introduction

History and nature of contracted obligations, Agreement and contract: definitions, elements and kinds of contract, Revocation of Proposal and acceptance,

Consideration and its types, Theories of Contract, essential of valid contract.

## UNIT-II

**Capacity to contract** Capacity to contract-meaning-incapacity arising out of status and mental defect-minor's agreements- definition of 'minor'- accessories supplied to a minor- agreements beneficial and detrimental to a minor – affirmation – restitution in cases of minor's agreements – fraud by a minor - agreements made on behalf of a minor-minor's agreements and estoppel-evaluation of the law relating to minor's agreements-

## UNIT-III

#### Void and voidable agreements

Injurious to person or property, Immoral, Against public policy, Void and void able agreements, Contract without consideration, Agreements in restraint of marriage, trade etc, Contingent contract, Wagering contract and its exception

## UNIT-IV

#### **Discharge of Contract and remedies**

By performance- conditions of valid tender of performance- How? By whom? Where? When? In what manner? Performance of reciprocal promises- time as essence of contract.

By breach- anticipatory breach and present breach.

Impossibility of performance- specific grounds of frustration- application to leases, theories of frustration- effect of frustration- frustration and restitution.

By period of limitation

## UNIT-V

## Specific Relief Act

Specific performance of contract and Specific Relief Act, Contract that can be specifically enforced & that can't be enforced, Persons against whom specific enforcement can be ordered, Rescission and cancellation of contracts and documents, Injunctions, temporary, perpetual, Mandatory, Obligatory, Declaratory Decree, Discretion and powers of court,

#### **Suggested Reading:**

1. Beasten (ed.) Anson's Law of Contract (27 ed. 1998).

- 2. P.S. Atiya, Introduction to the Law of Contract 1992 reprint (Clare don Law Series).
- **3.** Avtar Singh, Law of Contract (2000) Eastern, Lucknow.

**4.** G.C. Cheshire, and H.S. Fifott and M.P. Furmston, Law of Contract (1992) ELBS with Butterworth's.

#### BBA LL.B 306

## LAW OF TORT INCLUDING MOTOR VEHICLE ACCIDENT AND CONSUMER PROTECTION LAWS

#### Unit-I

#### **Evolution of Law of Torts**

England.- Forms of action, specific remedies from case to case

India - principles of justice equity and good conscience-unmodified character- advantages and disadvantages

#### **Definition, Nature, Scope and Objects of Tort**

- 1. A wrongful act- violation of duty imposed by law, duty which is owed to people generally (in rem) damnum sine injuria and injuria sine damnum doctrine and applicability.
- 2. Tort distinguished from crime and breach of contract and trusts.
- 3. The contract of unliquidated damages
- 4. Changing scope of law of torts : expanding character of duties owed to people generally due to complexities of modern society
- 5. Objects-prescribing standards of human conduct, redressal of wrongs by payment of compensation, proscribing unlawful conduct by injunction.

#### Unit-II

#### Justification (Defense) in Tort

Volenti non fit injuria, Necessity, private and public, Plaintiffs default

Act of God ,Inevitable accident , Private defense , Statutory authority. Judicial and quasi-judicial acts. Parental and quasi-parental authority . Extinguishment of liability in certain situations

#### Unit-III

#### Doctrine of sovereign immunity and its relevance in India

- 1. Vicarious Liability
- 2. Torts against persons and personal relations
- 3. Defamation
- 4. Parental relations, master and servant relation
- 5. Malicious prosecution, wrongful confinement
- 6. Wrongs affecting property
- 7. Trespass to land
- 8. Constitutional torts and Public liability for victim's compensation.

#### Unit-IV

Negligence

#### **Basic concepts**

Theories of negligence, Contributory negligence, Special situations of negligence – Hazardous Substance and Machinery product liability, liability towards ultimate transferee.

## Nuisance

Definition essentials and types, Acts of obstructions (view and formation of quees), Absolute and Strict liability, Legal remedies, Award of damages Injunction, Extra-legal remedies

## Unit-V

## **Consumer Protection Act**

Concept and definition of Consumer and service, Unfair trade practices Supply of essential commodities and services, . Enforcement of consumer rights, Consumer redressel agencies (District Consumer Forum and State Consumer Forum – Composition and power)

## Motor Vehicle Act

- 1. Types of Accident, at road intersections, collision, involving children, excessive speed, in floods, pedestrian, Running over cyclist and Hit and run case.
- 2. Compensation and Right to Just Compensation.
- 3. Claims and Claim Tribunal Composition, Powers, Procedure and appeal against its orders.
- 4. Liability Insurance company, Third Party, Vicarious Liability Fault and no Fault liability, Right to fixed compensation.

- 1. Salmond and Heuston On the Law of Torts (2000) Universal Delhi.
- 2. D.D. Basu, The Law of Torts (1982), Kamal, Calcutta.
- 3. B.M. Gandhi, Law of Tort (1987), Eastern, Lucknow
- 4. P.S. Achuthan Pillai, The law of Tort (199t) Eastern, Lucknow.
- 5. Ratanlal & Dhirajal, The Law of Torts (1997), universal, Delhi.

## SYLLABUS BBA.LLB (Hons.) COURSE AND SEMESTER: BBA LLB(Hons.)–IV SEM

## BBA LL.B- 401 ENTREPRENEURSHIP DEVELOPMENT

#### Unit –I

#### **Introduction to Entrepreneurship**

Definition of Entrepreneur, Importance and Characteristics of Entrepreneurial Traits, and Entrepreneur vs. Manager, Entrepreneur vs. Intrapreneur., Theories of entrepreneurship. The Entrepreneurial decision process. Role of Entrepreneurship in Economic Development, Ethics and Social responsibility of Entrepreneurs. Opportunities for Entrepreneurs in India and abroad. Woman as Entrepreneur.

#### Unit –II

#### **Creating and Starting the Venture**

Sources of new Ideas, Methods of generating ideas, creating problem solving, product planning and development process.

#### Unit –III

#### The Business Plan

Nature and scope of Business plan, Writing Business Plan, Evaluating Business plans, Using and implementing business plans. Marketing plan, financial plan and the organizational plan, Launching formalities.

#### Unit –IV

#### Financing and Managing the new venture

Sources of capital, Record keeping, recruitment, motivating and leading teams, financial controls. Marketing and sales controls. E-commerce and Entrepreneurship, Internet advertising

#### New venture Expansion Strategies and Issues

Features and evaluation of joint ventures, acquisitions, merges, franchising. Public issues, rights issues, bonus issues and stock splits.

#### Unit –V

#### Institutional support to Entrepreneurship

Entrepreneurial Development Programmes (EDP): EDP, their role, relevance and achievements; role of government in organizing EDP's critical evaluation.

Role of Directorate of Industries, District Industries, Centers (DICs), Industrial Development Corporation (IDC), State Financial corporation (SFCs), Commercial banks Small Scale Industries Development Corporations (SSIDCs), Khadi and village Industries Commission (KVIC), National Small Industries Corporation (NSIC), Small Industries Development Bank of India (SIDBI)

- 1. Alpana Trehan, Entrepreneurship, 2011, Dreamtech Press New Delhi
- 2. Naidu &Krishnarao, Management and Entrepreneurship, IK International Publication
- 3. Charanthimath, **Entrepreneurship development small business enterprises**, Pearson education, 2008
- 4. Vasant Desai: Small scale Industries and Entrepreneurship, Himalaya Publishing House, 2009

## BBA LL.B- 402 MARKETING MANAGEMENT

#### Unit-I

#### **Introduction to Marketing**

Meaning, Nature and Scope of Marketing; Marketing Philosophies; Marketing Management Process; Concept of Marketing Mix; Market Analysis: Understanding Marketing Environment; Consumer and Organisation; Market Measurement; Market Segmentation, Targeting and Positioning.

#### Unit–II

#### **Product, Planning and Pricing**

Product Concept; Types of Products; Major Product Decisions; Brand Management; Product Life Cycle, New Product Development Process; Pricing Decisions; Determinants of Price; Pricing Process, Policies and Strategies.

## Unit–III

#### **Promotion and Distribution decisions**

Communication Process; Promotion Tools-Advertising, Personal Selling, Publicity and Sales Promotion; Distribution Channel Decisions-Types and Functions of Intermediaries, Selection and Management of Intermediaries.

#### Unit-IV

Marketing Organization and Control-Emerging Trends and Issues in Marketing – Consumerism, Rural Marketing, Social Marketing; Direct and Online Marketing; Green Marketing.

#### **Suggested Reading**

1. Kotler, Philip. (2003), Marketing Management: Analysis, Planning, Implementation & Control,

Prentice Hall of India. Michael, J. E., Bruce, J. W. and Williom, J. S. (2004).

- 2. Marketing Management, TataMcGrawHill, New Delhi. 13<sup>th</sup>Edition Louis E. Boone and David L.Kurtz(2001).
- 3. ContemporaryMarketing.Harcourt Collye Publishers.Douglas, J. Darymple & Leonard J. Parsons (2002).
- 4. Marketing Management: Text and Cases. Seventh Edition, John Wiley and Sons. Pride, William, M., and O.C. Ferrell (2005).
- 5. Marketing: Concepts and Strate Biztantra, New Delhi.

## BBA LL.B -403 HUMAN RESOURCE MANAGEMENT

## Unit 1

**Introduction:** Concept, nature, scope, objectives and importance of HRM; Evolution of HRM; Challenges of HRM; Role of HRM in strategic management, Personnel Management vs HRM,

## Unit II

#### Acquisition of Human Resources:

HR Planning: Definition, Objectives, Need, Importance and the Process.

Job analysis – job description and job specification; recruitment – sources and process; tests and interviews; placement and induction. Job changes – transfers, promotions/demotions, separations.

#### Unit III

Training and Development: Concept and importance of training; types of training; methods of training; design of training programme; evaluation of training effectiveness; executive development – process and techniques; career planning and development.

#### Unit IV

Compensation and Maintenance: Compensation and Maintenance: Compensation: job evaluation – concept, process and significance; components of employee remuneration – base and supplementary; Performance and Potential appraisal – concept and objectives; traditional and modern methods, limitations of performance appraisal methods, 360 degree appraisal technique; Maintenance: overview

#### Unit V

**Performance and Potential appraisal** – concept and objectives; traditional and modern methods, limitations of performance appraisal methods, 360 degree appraisal technique; Maintenance:

overview of employee welfare, health and safety, social security.

#### Unit VI

**Worker's Participation in Management**: Concept and Evolution Trade Unionism (TU): Meaning, Objectives and Criticism

- 1. Chhabra, T. N; *Human Resource Management*; DhanpatiRai and Co. Pvt. Ltd New Delhi 2003.
- 2. Dr. Gupta, C. B.; *Human Resource Management*, Sultan Chand and Sons, New Delhi, 2003.
- 3. Rao, V S P, Human Resource Management, Text and Cases, Excel Books, 2004.
- 4. Aswathappa, K.; *Human Resource and Personnel Management(Text and Cases)*,Tata McGrawHillPublishingCompany,New Delhi, 2003Flippo, Edwin B.,PersonnelManagement,Tata McGraw Hill

#### BBA LL.B 404 FAMILY LAW-II (Muslim Law and Other Personal law)

#### Unit-I:

**Origin and development of Muslim Law** - Sources of Muslim Law - Schools of Muslim Law – Difference between the Sunni and Shia Schools – Sub-schools of Sunni Law - Operation and application of Muslim Law - Conversion to Islam - Effects of conversion - Law of Marriage, nature of Muslim Marriage - Essential requirements of valid Marriage - Kinds of Marriages - distinction between void, irregular and valid marriage - Dower (Mahr) - Origin, nature and importance of dower, object of dower and classification of dower.

#### Unit-II:

**Divorce** - Classification of divorce - different modes of Talaq - Legal consequences of divorce - Dissolution of Muslim Marriage Act, 1939 - Maintenance, Principles of maintenance, Persons entitled to maintenance - The Muslim Women (Protection of Rights on Divorce) Act, 1986 - Effect of conversion on maintenance and difference between Shia and Sunni Law.

## Unit-III:

**Maternity and Paternity** - Legitimacy and acknowledgment - Guardianship - Meaning – Kinds of guardianship - Removal of guardian - Difference between Shia and Sunni Law. Gift - Definition of Gift - Requisites of valid gift - Gift formalities - Revocation of gift - Kinds of gift. Wills - Meaning of Will - Requisites of valid Will - Revocation of Will - Distinction between Will and Gift - Difference between Shia and Sunni Law.

## Unit-IV:

**Waqf** \_ Definition - Essentials of Waqf - Kinds of Waqf - Creation of Waqf - Revocation of Waqf - Salient features of the Waqf Act, 1995 - Mutawalli - Who can be Mutawalli - Powers and duties of Mutawalli - Removal of Mutawalli and Management of Waqf property. Succession - Application of the property of a deceased Muslim - Legal position of heirs as representatives - Administration - Waqf Tribunals and Jurisdiction.

#### Unit-V:

Special Marriage Act, 1954 - Salient features of Indian Divorce Act, 1869 - Domicile - Maintenance to dependents/ Spouses - Intestate succession of Christians under the Indian Succession Act, 1925.

- 1. Tahir Mahmood: The Muslim Law of India, Law Book Company, Allahabad.
- 2. Aquil Ahmed: Text Book of Mohammadan Law, Central Law Agency, Allahabad.
- 3. G.C.V.SubbaRao: *FamilyLawinIndia*, S.Gogia&Company, Hyderad. AsafA.A.Fyzee: *Outlin* esof Mohammadan Law, Oxford University Press, Delhi.
- 4. Mulla: Principles of Mohammedan Law.
- 5. Paras Divan: Family Law (Hindu, Muslim, Christian, Parsi and Others), Allahabad Law Agency, Allahabad.
- 6. M.A. Qureshi: Text Book on Muslim Law, Central Law Publications, Allahabad.
- 7. Asaf A.A.Fyzee: Outlines of Mohammadan Law, Oxford University Press, Delhi.

## BBA LL.B -405 LAW OF CRIME-I (I.P.C 1860)

## Unit-I

**General**-Conception of crime, Macaulay's draft based essentially on British notions. State's responsibility to detect, control and punish crime. Distinction between crime and other wrongs.IPC: a reflection of different social and moral values. Applicability of I.P.C.Salient features of the I.P.C.

Elements of criminal liability - Definition of crime,- natural and legal person Mens rea-evil intention, Importance of mens rea. Recent trends to fix liability without mens rea in certain socio-economic offences.

Stages of a crime\_Intention- mere intention not punishable, Preparation notpunishable Exception in respect of certain offences of grave nature or of peculiar kind such as possession of counterfeit coins, false weights and measures .Attempt: Attempt when punishable, Commission, specific provisions of IPC, Tests for determining what constitutes attempt- proximity, equivocally.

## Unit-II

**Group liability**\_Stringent provision in case of combination of persons attempting to disturb peace., Common Intention, Abetment, Instigation, Aiding and Conspiracy, Criminal Conspiracy, Unlawful Assembly, Basis of liability, Rioting as a specific offence, Affray. Common Intention and Common object

## Unit-III

**Types of punishment** Death, Alternatives to capital punishment, Imprisonment-for life, with hard labour, simple

imprisonment,Forfeitureofproperty,Fine,Discretioninawardingpunishment.Minimumpunishment in respect of certain offences Factors negative guilty intention -Mistake of fact, Minority, Necessity., Mental incapacity, Insanity – impairment of cognitive faculties, emotional imbalance ,Medical and legal insanity Intoxication – involuntary, Right of Private Defence – justification and limits

#### Unit-IV

**Specific offences** against human body Causing death of human beingCulpable homicide. ,Murder, Distinction between culpable homicide and murder, Situation justifying treating murder as culpable homicide not amounting to murder ,Grave and sudden provocation., Exceeding right to private defense ,Public servant exceeding legitimate use of force, Death in sudden fight ,Death caused by consent of the deceased- euthanasia and surgical operation, Death caused of person other than the person intended, Miscarriage with or without consent, Rash and negligent act causing death Hurt- grievous and simple, Assault and criminal force, Wrongful restraint and wrongful confinement, kidnapping from lawful guardianship and from outside ,Insulting the modesty of women India, Abduction Offences against women (Special Provisions relating to women)-Assault or criminal force with intent to outrage the modesty of woman, Kidnapping or abducting woman to compel her to marry or force her to illicit intercourse, Rape(sexual assault), Custodial rape, Marital rape ,Cruelty by husband or his relatives. Dowry Death.

## Unit-V

**Offences against Property** –Theft, Extortion Robbery and Dacoity, Cheating, Mischief, Criminal Misappropriation and Criminal Breach of Trust DEFAMATION: Meaning, imputation, distinguishes between character and reputation and its exception.

- 1. Ratanlal Dheerajlal :Indian Penal Code
- 2. S. N. Mishra : Indian Penal Code
- 3. K.D. Gaur : Criminal Law

- 4. Indian Penal Code, 3<sup>th</sup> Edition, 2014 R/P (P/B) : Gandhi B.M.
- 5. Indian penal code dr. s.s. srivastava
- 6. Indian penal code prof. t. bhattacharyya.
- 7. Indian Penal Code (Crimes) (2<sup>nd</sup> Edn.) Myneni SR

## BBA LL.B 406 LAW OF CONTRACT II (Sale of Good Act& Partnership Act)

#### Unit-I:

#### Indemnity

Methods of creating Indemnity, Definition of Indemnity, element, Nature and extent of liability of the indemnifier, Commencement of liability of the indemnifier, Situations of various types of indemnity creations.

#### Guarantee

The concept, Definition of guarantee: as distinction from indemnity.

Basic essentials for a valid guarantee contract, Position of minor and validity of guarantee when minor is the principal debtor, creditor or surety, Continuing guarantee, Nature of surety's liability, Duration and termination of such liability, Illustrative situations of existence of continuing guarantee, Creation and identification of continuing guarantees, Rights of surety: Position of surety in the eye of law, Various Judicial interpretations to protect the surety, Co-surety and manner of sharing liabilities and rights., Extent of surety's liability, Discharge of surety's liability.

## Unit-II:

## Bailment

Definition and element of bailment, Kinds of bailors and bailees, Duties of Bailor and Bailee towards each other, Rights of bailor and bailee, Finder of goods as a bailee, Liability towards the true owner, Obligation to keep the goods safe ,Right to dispose off the goods.

#### Pledge

Pledge: comparison with bailment, Definition of pledge under the Indian contract Act, Rights of the pawner and pawnee, Pawnee's right of sale as compared to that of an ordinary bailee, Pledge by certain specified persons mentioned in the Indian Contract Act.

## Unit-III:

## Agency

Kinds of agents and agencies. Distinction between agent and servant, Essentials of a agency transaction, Various methods of creation of agency, Delegation, Duties and rights of agent, Scope and extent of agents' authority, Liability of the principal for acts of the agent including misconduct and tort of the agent, Liability of the agent towards the principal. Personal liability towards the parties, Methods of termination of agency contract, Liability of the principal and agent before and after such termination.

# Unit-IV

## Partnership Act

Nature of partnership: definition, Distinct advantages and disadvantages vis-a-vis partnership and private limited company, Mutual relationship between partners, Authority of partners, Admission of partners. Outgoing of partners ,Registration of Partnership, Dissolution of Partnership **Unit-V:** 

**Sale of Good Act**Concept of sale as a contract, Essentials of contract of sale, Effect and meaning of conditions and warranties in a sale, Implied terms in contract of sale, The rule of caveat emptor and the exceptions thereto under the Sale of Goods Act, Unpaid seller and his rights

- 1. Pollock and Mulla Indian Contract Act
- 2. T.R. Desai Contract, Sale of Goods and Partnership
- 3. Avtar Singh Merchantile Law
- 4. Kailash Rai Law of Contract I
- 5. Shri Ram Singh Law of Contract I
- 6. Aslam M.J. Law of Contracts (2 Vol.)
- 7. Rega Surya Rao (Dr.) Contract-I ( $2^{nd}$  Edn.)
- 8. Rega Surya Rao (Dr.) Contract-II (2<sup>nd</sup> Edn.)
- 9. Prabhat K. Gupta Contract-I with Specific Relief (2<sup>th</sup> Edn.)
- 10. S.S. Shrivastava:- Merchantile Law

## SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–V SEM

## BBA LL.B-501 CUSTOMER RELATIONSHIP MANAGEMENT

#### **Unit-I Introduction to CRM-**

Definition & Concept of CRM, Components of CRM, understanding the goals of CRM and customer touch points.

## Unit-II CRM Process-

Introduction and objective of CRM, an insight into CRM and e-CRM/online CRM, the CRM cycle i.e.

Assessment phase; Panning phase; Executive phase, Modules in CRM, 4C's (Elements) of CRM process, CRM process for Marketing Organizations, and CRM affiliation in retailing sector.

## Unit-III Developing CRM strategy-

Role of CRM in business strategy, understanding service quality: Technical, Functional and dimensions of service quality, managing customer communications.

## **Unit-IV CRM Implementation-**

Choosing the right CRM solutions: framework for implementing CRM: a step-by-step process: Five phases of CRM process: Development of customizations, Beta test and Data Import, train and Retain, Roll-out and system hand-off; support.

#### **Unit-V Sales Force Automation-**

Sales process, Activity, contact, lead & knowledge management, Field force automation.

#### Unit- VI CRM links in e-business-

E-Commerce & Customer Relationship on Internet, Supplier.

- 1. Mohammed, H. Peeru and A Sagadevan. Customer Relationship Management, Vikas Publishing House, Delhi.
- 2. Jon Anton, Customer Relationship Management, Prentice Hall of India, New Delhi.
- 3. Paul Greenberg. CRM-Essential Customer Strategies for the 21<sup>st</sup> Century, Tata McGraw Hill.
- 4. Madhavi Garikaparthi, The New Face of Marketing, ICFAI Press, Hyderabad.

## BBA LL.B -502 ADVERTISEMENT AND SALESMANSHIP

#### Unit I

**Introduction** :Definition, Features, Benefits of Advertising, Limitations of advertising; Advertising Agency; Media; Target of Audience; Global Advertisement, Objective and definition of target audience.

#### Unit II

Advertising Planning: Product Personality Receptions Objective, Research, Measuring Awareness Attitude; Brand Usage; Copy Testing.

#### Unit III

**Creative Strategy: Types** of Strategies; Choice of Appeal; Mode of Message; Theam; Use of Comparative Messages.

#### Unit IV

**Internet Advertising:** Introduction, Profile of Internet Users; Marketing Communication and Application of Internet; Traditional and Internet Advertising; Effectiveness and Similarities of Internet and Other Mass Media Advertising; Pricing Issues.

- 1. Aaker, D.A., Myers, J.G. and Batra, R. Advertising Management.
- 2. Mohan, M. Advertising Management- Concept and Cases.
- 3. Kazmi and Batra, Advertising and Sales Promotion.

## BBA LL.B -503 LAW OF EVIDENCE

## Unit-I:

The Salient features of the Act – Meaning and kinds of Evidence, Interpretation clause — May Presume, Shall presume and Conclusive proof - Fact, Fact in issue and Relevant facts ,Distinction between Relevancy and Admissibility, Doctrine of Res gestae, Motive, preparation and conduct ,Conspiracy ,When Facts not otherwise relevant become relevant , Right and custom, Facts showing the state of mind etc.

## Unit -II:

Admissions & Confessions: General Principles concerning Admissions, who can make admission,Differences between "Admission" and "Confession", Relevant and IrrelevantConfession, Type of Confession, Dying Declarations and their evidentiary value ,Other Statements by persons who cannot be called as Witnesses ,Admissibility of evidence of witnesses in previous judicial proceedings and subsequent judicial proceedings, Confession by Co-accused.

## Unit- III :

Relevancy of Judgments, Expert's opinion and its relevancy, General Principles concerning oral evidence and documentary evidence ,Primary and Secondary evidence, Modes of proof of execution of documents, Principles regarding Exclusion of Oral by Documentary Evidence ,Relevancy of character, Public and Private document,

## Unit - IV

## Witness Examination and cross Examinations

Competency to testify as witness, Communication privileges, State privilege,

Professionaprivilege,marriage,judge and magistrate,to produce document or electronic record, Approvaltestimony, General principles of examination and Cross examination, Lawful questions in Cross-examination. Re-examination, Leading question, Compulsion to answer questions put to witness, Hostile witness, Impeaching of the standing or credit of witness. Who cannot be called as witness. Accomplice,

## UNIT V Burden of Proof

GeneralprinciplesregardingconceptionofonusprobandiBurdonofproofincivilandcriminalter,Life,rel ationshi p,legitimacy,suicide by married women/dowry death, The justification of presumption and of the doctrine of judicial notice, Justification as to presumption as to certain offences,Rape **Estoppel** 

Estoppels-types, Difference between res-judicata, waiver,admission and presumption,Estoppelof tenant,licence,and person in possession,bill of exchange Improper admission and of witness in civil and criminal cases.

- 1. Sarkar and Manohar, Sarkar on evidence (1999), Wadhwa & Co. Nagpur
- 2. Ratanlal, Dhirajlal: Law of Evidence (1994), Wadhwa Nagpur
- 3. Polein Murphy, Evidence (51h Reprint 2000), Universal Delhi
- 4. Avtar Singh, Principles of Law of evidence (1992), Central Law Agency, New Delhi
- 5. Batuk Lal: The Law of Evidence, Central Law Agency, Allahabad
- 6. M.Monir:PrinciplesandDigestoftheLawofEvidence,UniversalBookAgecy,Allahabad.
- 7. V. Krishnama Chary: The Law of Evidence, S.Gogia & Company Hyderabad.
- 8. V. Nageswara Rao: The Evidence Act, LexisNexis.

## BBA LL.B -504 PROFESSIONAL ETHICS & BAR-BENCH RELATION

#### Unit –I

#### Admission, Enrolment & Rights of Advocate

Importance of Legal Profession., Persons who may be admitted as advocate on a State roll., Disqualification for enrolment, Rights of Advocates, State Bar Councils, Establishment / Organization, and Powers and Functions of Bar Council of India.

#### Unit – II

## **Ethics of Legal Profession**

Meaning, Nature and Need, Duty of Advocate toward Client, court and colleague during legal profession

#### Unit – III

#### **Punishment for Professional or Other Misconduct**

Professional or other Misconduct- Meaning and Scope, The Body or Authority empowered to punish for professional or other misconduct, State Bar Council and its disciplinary committee, Bar Council of India- and its disciplinary committee, Complaint against advocates and procedure to be followed by the Disciplinary Committee, Remedies against the order of punishment.

#### Unit – IV

#### **Bench Bar Relation**

Role of Judge on Maintaining Rule of Law, Mutual Respect, Maintenance of orderly society, Invaluable aid of advocates to Judges, Privilege of Advocates, Duty to avoid interruption of Council, Administration of Justice clean & Pure, Uncourteous conduct, Misconduct of lawyers and Insulting Language.

#### Unit – V

#### Meaning and Categories of Contempt of Court

Contempt of Court- Its meaning and Nature, Kinds of Contempt, Criminal Contempt, Civil Contempt, Contempt by Lawyers, Contempt by Judges, Magistrates or other persons acting judicially, Contempt by State, Corporate bodies & other officers.

- 1. J.P.S. Sirohi : Professional Ethics, Lawyer's Accountability, Bench- Bar Relationship.
- 2. Kailash Rai : Legal Ethics, Accountability, for Lawyer's , Bar-Bench Relation.

## BBA LL.B -505 LAW OF CRIME -II (Cr.P.C.)

#### Unit-I:

The Code of Criminal Procedure, 1973: Nature and feature of Cr.P.c, Composition of criminal courts. The organization of Police, Prosecutor and Defence Counsel, Arrest and mode of arrest. Distinction between "cognizable" and "non-cognizable" offences, Warrant and Summons cases, Arrest with and without Warrant, Right of Arrested person and constitutional provision with decided case law.

#### Unit-II:

Information to police and its evidentiary value.(F.I.R), Constitutional validity of Search and Seizure proceedings, Information to Magistrate(complaint), Dismissal of Complaint, Bail, Bail able and Nonbailable Offences ,Bail in case of non- bailable offence. Cancellation of Bails, Anticipatory Bail, General principles concerning Bail Bond.

#### Unit-III:

Preliminary pleas to bar trial ,Jurisdiction ,Time Limitations ,Pleas of Autrefois Acquit and Autrefois Convict , Concept of fair trial , Law relating to Cognizance, Jurisdiction of Criminal Courts — Trials : (a) Trial before a court of session. (b) Trial of warrant-cases by Magistrate. (c) Trial of summons-cases by Magistrate. (d) Summary Trials.

Charge -- Form and content of Charge ,cancellation of charge, Joinder and misjoinder of charge.

#### Unit-IV:

Compounding of offences, Plea Bargaining, Judgment: Form and content, Modes of providing judgment copy — appeals, review and revisions – Role of Victim in Criminal process – compensation to crime victim. Inherent power of court.

#### Unit-V:

Probation and Parole: Authority granting Parole, Supervision, Conditional release- suspension of sentence, Procedure under Probation of Offenders Act, 1958, Salient features of the Act. Juvenile Justice System, Juvenile Justice (Care and Protection of Children) Act(amended), Procedure under Juvenile Justice Act, Treatment and Rehabilitation of Juveniles, Protection of Juvenile Offenders, Legislative and Judicial Role.

- 1. Kelkar R.V.: Criminal Procedure, Eastern Book Co., Lucknow.
- 2. Ratanlal and Dhirajlal: The Code of Criminal Procedure, Wadhwa & Co.,
- 3. Padala Rama Reddi: The Code of Criminal Procedure, 1973, Asia LawHouse, Hyderabad.
- 4. S.N. Misra: The Code of Criminal Procedure, Central Law Agency.
- 5. M.P. Tandon: Criminal Procedure Code, Allahabad Law Agency.
- 6. Shoorvir Tyagi: The Code of Criminal Procedure, Allahabad Law Agency.

## BBA LL.B -506 PROPERTY LAW INCLUDING EASEMENT ACT

## UNIT-I

#### Introduction:

Concept and meaning of property, Various definitions given under Transfer of Property Act, Kinds of property, movable and immovable property, Registration, Notice, Attestation and other interpretation.

## UNIT-II

#### Law relating to Transfer of Property under Transfer of Property Act, 1882

General principles of transfer of property whether movable or immoveable (Sec. 5 to 37), What may be transferred and its exception, Competency of transfer, operation of transfer, conditions of restraining, alienation and repugnant to interest, Other Conditions – determinable on insolvency,

## UNIT -III

Transfer to unborn person, Rule against perpetuity, Accumulation, Transfer for benefit of Public in perpetuity Conditional transfers – Condition precedent and subsequent, Vested and Contingent interest, Doctrine of Election, Doctrine of part performance, Doctrine of Lis Pendence etcs.

#### UNIT-IV

#### **Transfers of Immovable Properties and Movable Properties**

Sale, Mortgage, Gift, Leases, Exchanges, Actionable claims (essentials and types, differences).

#### UNIT V LAW OF EASEMENT

Easements, Nature, characteristics and extinction, Creation of easements, Riparian rights,

Licenses, Recordation of Property Rights.

- 1. Mulla : Transfer of Property Act
- 2. V.P. Sarthy : Transfer of Property
- 3. R.K. Sinha : Law of Transfer of Property
- 4. Subba Rao GCV: Commentaries on the Transfer of Property Act.
- 5. Krishna Menon: Law of Property.
- 6. Upadhyaya's Common Matrix of Transfer of Property.
- 7. Avatar Singh, Textbook on The Transfer of Property
- 8. Act, Universal Law Publishing
- 9. G.P.Tripathy- Textbook on The Transfer of Property Act,

## SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–VI SEM

#### BBA LL.B -601 BUSINESS POLICY AND STRATEGY

#### Unit - I

**Introduction to Business Policy:** Nature, scope and importance of Business Policy; Evolution of Business Policy – Forecasting, Long- range planning, strategic planning and strategic management.

#### Unit-II

**Strategic Management Process:** Formulation Phase – vision, mission, environmental scanning, objectives and strategy; implementation phase- Strategic Activities, Evaluation and Control. **Corporate Strategy:** Concepts, Significance & objectives; types of strategies.

#### Unit-III

**Environmental Analysis:** Need, Characteristics and categorization of environmental factors; approaches to the environmental scanning process – structural analysis of competitive environment; ETOP a diagnosis tool.

#### Unit -IV

**Analysis of Internal Resources:** Strengths and Weakness; Resource Audit; Strategic Advantage Analysis; Value-Chain Approach to Internal Analysis; Methods of analysis and diagnosing Corporate Capabilities – Functional Area Profile and Resource Deployment Matrix, Strategic Advantage Profile; SWOT analysis.

#### Unit- V

**Formulation of Strategy:** Approaches to Strategy formation; major strategy options Stability, Growth and Expansion, Diversification, Retrenchment, mixed Strategy; Choice of Strategy – BCG Model; Stop – Light Strategy Model; Directional Policy Matrix (DPM) Model, Product/ Market Evolution – Matrix and Profit Impact of Market Strategy (PIMS) Model; **Major Issues involved in the Implementation of strategy:** Organization structure; leadership and resource allocation.

- 1. Wheelen, Thomas L. and J. David Hunger; Strategic Management and BusinessPolicy: Emerging. Ghosh, P.K.; Strategic Planning and Management, Sultan Chand & Sons, New Delhi, 8<sup>th</sup> ed., 2000.
- 2. Kazmi, Azhar; Business Policy, Tata McGraw-Hill, New Delhi, 2000.
- 3. Thompson, Arthur A. and A. J. Strickland; Strategic Management, McGraw -Hill, NewYork,1999.
- Jauch and Glueck; Business Policy and Strategic Management, McGraw-Hill. Rao, P. Subba; Business Policy and Strategic Management, Himalaya Publishing House, 1<sup>st</sup> ed., 1999.
- 5. McCarthy, Minichiello& Curran; Business Policy and Strategy: Concepts andReadings, Richard D. Irwin and AITBS, Delhi, 4<sup>th</sup> ed.,1996. Ansoff, H. Igor; Corporate Strategy,Penguin,

## BBA LL.B -602 PROJECT MANAGEMENT

## Unit-I

Introduction to project. Characteristics and types of projects. Gaining importance, project life cycle and its phases. Project selection, non-quantitative and scoring models, technical analysis and technology selection, market potential analysis and techniques of long term forecasting.

## Unit-II

Financial feasibility, determinants of cost of project, its financing and deciding optimum capital structure. Cash flows from project and owner's perspective, project appraisal, financial feasibility with risk, types of risk, techniques of risk evaluation and its mitigation. Sensitivity analysis, Hiller's model, scenario analysis, simulation.

## Unit-III

Network analysis, Construction of networks, CPM, various types of floats and their application, PERT and its applications. Time cost relationship, crashing for optimum cost and optimum time, resource levelling.

## Unit-IV

Introduction to project software and applications of MS Project.

## Unit-V

Human Aspects of Project management: project manager's skills and functions, matrix organization. Social Cost Benefit Analysis, UNIDO approach, shadows pricing.

## Unit –VI

Project monitoring, Earned Value Analysis, abandonment analysis, PMIS, project termination and Audit, reasons for failure.

- 1. Gido Effective project management Cengage Learning
- 2. Gray & Larson, Project Management; The Managerial Process,
- 3. Pinto, Project Management: Achieving Competitive Advantage, Pearson,
- 4. Sunil Abrol, Cases in Project Management, Excel Books,
- 5. Maylor-Project Management,
- 6. Gopalakrishnan Textbook of Project Management- Macmillan

#### BBA LL.B -603 Labour Law and Industrial Law I

## Unit-I

## Trade Unions Act, 1926

Development of Trade Union Law in India, Legal status of registered trade union, Mode of registration, Powers and duties of Registrar, Amalgamation and dissolution of trade union, General and Political funds of trade union. Civil and Criminal Immunities of Registered trade unions. Recognition of Trade Unions. Collective Bargaining.

## Unit-II

## The Industrial Disputes Act, 1947

Development of Industrial Dispute law. Definitions of Employer, Industry, Layoff, ,Retrenchment, Strike, Unfair Labour Practice. Industrial Dispute and Individual Dispute, Settlement of industrial dispute Works Committee, ,Court of Enquiry, Voluntary Adjudication – Labour Court, Tribunal and National Tribunal. .(as proposed amendment in 2020)

#### Unit-III

## The Factories Act, 1948

Nature and object of Factory Act.Definitions-Factory, Manufacturing Process, Hazardous Process, Worker and Occupation, Provisions relating to Health. Provisions relating to Safety, Provisions relating to Hazardous Process, Provisions relating to welfare, Working hours of adults, Employment of young person and children ,Provisions relating to employment of women in factory, Penalties.(as proposed amendment in 2020)

## Unit-IV

## Payment of Wages Act, 1936

Object, scope and application of the Act, Definition of wage, Responsibility for payment of wages, Fixation of wage period, Time of payment of wage, Deductions which may be made from wages Maximum amount of deduction.(as proposed amendment in 2020) The Minimum wages Act, 1948, Definitions – Employer, Wages, Employee, Wage Structure, Procedure for fixation and revision of minimum wages and working hours, Fixation of minimum rates of wage by time rate or by piece rate Procedure for hearing and deciding claims etc. .(as proposed amendment in 2020)

## Unit-V

## The Payment of Bonus Act, 1965

Historical development of concept of Bonus Act. Object of Act Meaning of Bonus, Constitutional Validity of the Act ,Computation of and Disqualification for bonus, Recovery of bonus due from an employer Penalties and all Sections of the Act. .(as proposed amendment in 2020)

- 1. S.N.Mishra : Labour and Industrial Law, Central Law Publication, Allahabad,
- 2. S.C. Srivastava: Industrial Relations and Labour Law, Vikas Publishing House, New Delhi
- 3. Khan and Khan's: Commentary on Labour and Industrial Law, Asia Law House, Hyderabad
- 4. V.G.Goswami: Labourand Industrial Laws, Central Law Agency, Allahabad
- 5. P.L. Malik : Labour and Industrial Laws, Eastern Book Company, Lucknow
- 6. Labour Law-Journal: Lexisnexis Publisher, Gurgaon, Haryana
- 7. Labour Law-I Myneni SR
- 8. Labour and Industrial Law K.M. Pillai
- 9. Labour and Industrial Law (New Edition) S.K. Puri

## BBA LL.B -604 CIVIL PROCEDURE CODE AND LAW OF LIMITATION

## Unit-I:

Introduction

to CPC, features of the Civil Procedure Code **Concepts-**Affidavit order, judgment, degree, plaint, restitution, execution. Decree- holder, judgment- debtor, mense profits, written statement., Distinction between decree and judgment and between decree and order.

**Suits** - Parties to Suit, Framing of Suit, Institution of Suits, Bars of Suit, Doctrines of Sub-Judice and Res Judicata, Place of Suing, Transfer of suits, Territorial Jurisdiction, 'Cause of Action' and Jurisdictional Bars, Summons, Service of Foreign summons.

## Unit-II :

Pleadings, Contents of pleadings, Forms of Pleading, Striking out / Amendment of Pleadings, Plaint, Essentials of Plaint, Rejection of Plaint, Production and marking of Documents-Written Statement, Counter claim, Set off, Application of Sec. 89, Framing of issues.

## Unit-III:

Appearance and Examination of parties & Adjournments, Ex-parte Procedure Summoning and Attendance of Witnesses, Examination, Admissions, Production, Impounding, Return of Documents, Hearing, Affidavit, Judgment and Decree, Concepts of Judgment, Decree, and Interim Orders and Stay, Injunctions, Appointment of Receivers and Commissions, Costs – Execution, Concept of Execution, General Principles of Execution, Power of Execution, Power of Executing Courts, Procedure for Execution, Modes of Execution, Arrest and detention, Attachment and Sale.

## Unit-IV :

Suits in Particular Cases ,Suits by or against Government ,Suits relating to public matters, Suits by or against minors, persons with unsound mind, Suits by indigent persons, Inter-pleader suits ,Incidental and supplementary proceedings - Appeals, Reference, Review and Revision, Inherent power of court

#### Unit-V:

Law of LimitationAct1963-Concept and Object of limitation, General Principles of Limitation, Extension, Condonation of delay, Sufficient Cause, Computation of limitation, Acknowledgmentessential requisites and Part -payment- Legal Disability, Continuing tort and continuing breach of contract, Foreign rule of limitation.

- 1. Mulla, Code of Civil procedure (1999), Universal Delhi
- 2. C.K. Thakker, Code of Civil Procedure (1999), Universal Delhi
- 3. M.R. Mallick (ed.) B.B. Mitra on Limitation Act (1998), Eastern ucknow.
- 4. Majumdar P.K. and Kataria R.P. Commentary on the Code of Civil Procedure.1908
- 5. Saha A.N. The Code of Civil Procedure (2000) Universal Delhi
- 6. Sarkar Law of Civil Procedure Vols. (2000) Universal Delhi.
- 7. Universal's Code of Civil Procedure (2000).
- 8. 8.C.K. Takwani: Civil Procedure, Eastern Book Co., Lucknow.
- 9. 9. Sarkar's Civil Court Practice and Procedure, LexisNexis.
- 10. B.B. Mitra: Limitation Act, Eastern Law House, Calcutta, Allahabad

# BBA LL.B- 605 INTELLECTUAL PROPERTY RIGHT -I

## Unit - I

## Patent Law : Concept and Subject Matter

Historical view of the Patent Law in India., Concepts of Patents, Meaning of the term 'Patent' Protectable Subject Matter – Patentable Invention .Interpretation of Patent Act.

# Unit – II

**Rights and duties of Patentee**-Rights of patentee, The right to exploit the patent. Right to licence .Right to assign. The right to surrender, the patent. Right to sue for infringement, Exceptions and Limitations.

**Transfer of Patent** Forms of transfer of Patent Rights. Assignment, The difference between assignment and license. Kinds of assignment. Legal assignment. Equitable assignment. Mortgage. Conditions to create a valid assignment, The kinds of licence. Voluntary Licence , Statutory Licence , Exclusive/Limited Licensee, Express/Implied Rights conferred on a licence, Transmission of Patent by operation of Law. Registration of assignment /licence.

# Unit III

**Revocation and Surrender of Patents Infringement of Patents--**What can amount to infringement.,Doctrine of pith and marrow.

Action for Infringement-Where a suit is ti be instituted, Procedure followed in the suit, When can a suit be instituted, Period of limitation for instituting a suit, Whether a notice of the suit to be served on the defendant ,Who is entitled to sue ?Persons who can be sued,On us of establishing infringement, Acts not to be considered as infringement, Defence which may be set up by the defendant, Plaintiff not entitled to sue, Denial of infringement, Estoppels or res judicata. Relief's available in an action for infringement, Injunction. Final injunction, Damages or accounts of profits.

# Unit IV

#### **IntroductiontoCopyrightAct**

Characteristics of Copy Right ,International Conventions/Treaties, The Law of Copy Right in India (The Copy Right Act,1957), Characteristics of Copy Right,copy right office and society

# Unit V

Subject matter of copyright works, Ownership of Copy Right, Term of Copy right, Infrignment and remedies.

# BBA LL.B -606 PUBLIC INTERNATIONAL LAW & HUMAN RIGHT

#### Unit-I:

Definition, Nature, Scope and Importance of International Law, Relation of International and Law to Municipal Law, Sources of International Law, Codification of international law. Weakness of International law.

#### Unit-II:

State Recognition and various type, State Succession, Responsibility of States for International delinquencies, State Territory, Modes of acquiring State Territory.

# Unit-III:

Position of Individual in International Law, Nationality, Extradition, Asylum, Privileges and Immunities of Diplomatic Envoys, Treaties, F o r m a t i o n of Treaties - Modes of Consent, Reservation and termination of treaty.

#### Unit-IV:

The Legal Regime of the Seas ,Evolution of the Law of the Sea, Freedoms of the High Seas ,United Nations Convention on the Law of the Seas – Legal Regime of Air – Important ,Conventions relating to Air – Paris, Havana, Warsaw and Chicago Conventions – Five Freedoms of Air – Legal Regime .

**International Organizations** — League of Nations and United Nations –organ of UN, International Court

of Justice, Specialized agencies of the UN — WHO, UNESCO, ILO, IMF and WTO

#### Unit-V:

Meaning and definition of Human Rights - Evolution of Human Rights , Classification of Human Rights – World Perspectives of Human Rights. Adoption of Human Rights by the UN Charter - U.N. Commission on Human Rights – Universal Declaration of Human Rights - International Covenants on Human Rights (Civil and Political; Economic, Social and Cultural).Human Rights Protection in India - Human Rights Commissions - Protection of Human Rights Act - National Human Rights Commission (NHRC) - State Human Rights Commissions – Composition, power, and function

#### Suggested Readings: /

- 1. J.G. Starke: Introduction to International Law, Aditya Books, 10th Edition, 1989.
- 2. J.I. Brierly: The Law of Nations, Oxford Publishers, London.
- 3. Ian Brownlie: Principles of Public International Law, Oxford Publishers, London.
- 4. S.K. Kapoor, Public International Law, Central Law Agencies, Allahabad.
- 5. H.O. Agarwal, International Law and Human Rights, Central Law Publications, Allahabad.
- 6. S.K. Verma, An Introduction to Public International Law, Prentice Hall of India.

# SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–VII SEM

#### BBA LL.B 701 INTERNATIONAL BUSINESS

#### Unit -I

#### An Overview of International Business:

Approaches, Global Marketing Theory of Competitive Advantages, Neo-Classical, Modern Approach to

International Business, Problems of Trade and Aid to Developing Countries Framework of International Business, Types of International Business, International Business Mode of Entry, Factors Affecting decision For International Business,

#### Unit II

#### **Role of International Institutions:**

World trade, Multi National Corporations and Identifying Foreign Markets and Overseas markets, International Marketing Mix, Product Development, Transfer Logistics and Distribution Channels, Role of Documentation in International Trade, Export Pricing, and Methods of International Payments.

#### Unit III

#### International Capital Movement:

Mobility and Direct Foreign Investment. Export Finance, Pre and post Shipment credit, Introduction to FEMA, Insurance. Role of ECGC and export Promotion Councils, Eurocurrency Market.

#### Unit IV

#### **Regional Economic Groupings:**

Monetary and Financial System.GATT, ECM, IMF, IBRD, IDA, IFC, UNCTAD, in International Business.

Recent Trends in Export and Import Policy, Trade Policy, Balance of Payment, Custom and Tariff

Rationalization. Risk in International Operations, International Investment, Financing of Foreign trade, Factor Major Trading Blocks, Globalization with Social responsibility,

#### Suggested Reading

- 1. K.Ashwathapa ,International Business Environment,2011Tata Mcgraw Hill
- 2. Mahua Dutta, International Business, 2011, IK International Publication
- 3. Hamilton, The International Business Environment Oxford Press
- 4. Shajahan, International Business Indian Macmillan Publishers

# BBA LL.B -702 Labour and Industrial Law II

## Unit-I

## The Contract Labour ( Regulation and Abolition) Act, 1970

Historical background of the Act, Definition: Contractor, Workmen, Principalemployer, Registration of establishment employing contract labour, Provisions relating to welfare and health of contract labour, Penalties.

**The Bonded Labour System (Abolition) Act, 1976** Historical background of the Act, Definitions: Bonded Lobour, Bonded Labour System and nominal wages, Abolition of bonded labor system, Implementing Authorities, Offences and Procedure. (as amended)

# Unit-II

#### The Payment of the Gratuity Act 1972

Historical Background of the Act, Necessity of Payment of Gratuity Act, Salient features of the Act, Continuous Service, Provision relating to payment of gratuity, Determination of the amount of gratuity, Nomination and recovery of gratuity, Penalties and all Sections of the Act. (as amended)

# Unit-III

The Employee's Compensation Act, 1923.--Historical background of the Act, Definitions: dependant, workman, partial disablement and total disablement, Employer's liability for compensation, Scope of arising out of and in the course of employment, Doctrine of notional extension, When employer is not liable, Amount of compensation, Distribution of Compensation, Procedure in proceedings before Commissioner, Appeals and all other Sections of the Act. (as amended)

#### Unit-IV

#### The Employee's State Insurance Act, 1948.

Object of the Act, Definitions: Dependant, Family, Factory, Insured Person, Corporation, Standing Committee and Medical Benefit Council, Provision relating to benefits, Adjudication of disputes and claims, Penalties and all Sections of the Act. (as amended)

#### Unit-V

#### Employee's Provident funds and Miscellaneous Provisions Act, 1952.

Object of the Act, Authorities under the Act, Schemes under the Act, Adjudication of disputes under the Act, Penalties and all Sections of the Act.

#### The Maternity Benefit Act,1961

Object and Scope of the Act, Definitions: maternity benefit, employer, wages and women, Right to Payment of maternity benefit, All Sections of the Act(as amended)

#### Suggested Reading:

- 1. S.N.Mishra : Labour and Industrial Law, Central Law Publication, Allahabad,
- 2. S.C. Srivastava: Industrial Relations and Labour Law, Vikas Publishing House, New Delhi
- 3. Khan and Khan's: Commentary on Labour and Industri
- 4. V.G.Goswami : Labour and Industrial Laws, Central Law Agency, Allahabad
- 5. P.L. Malik : Labour and Industrial Laws, Eastern Book Company, Lucknow
- 6. Labour Law Journal: Lexisnexis Publishe

# BBA LLB -703 COMPANY LAW

#### Unit-I:

Law relating to companies- Public and Private, Formation of a company, when a private company become public company, Difference between private and public company, Registration and Incorporation of company, Doctrine of Lifting of Corporate veil. Doctrine of ultravires.

# Unit-II

Article of Association- meaning, binding force- alteration, its relation with Memorandum of Association- Doctrine of Constructive notice and doctrine of indoor management- exceptions. Prospectus - issue- contents- liability for misstatements- statements in lieu of prospectus. Promoters- position- duties and liabilities. Position under the Companies Acts of 1956 and 2013

# Unit-III

Share-its type, General principles of Allotment, statutory restrictions- share certificate its objects and effects- Transfer of Shares- Restrictions on transfer, procedure for transfer- refusal of transfer, role of public finance institutions- relationship between transferor and transfereeissue of shares at premium and discount- depository receipts- dematerialized shares (DEMAT). Shareholder- who can be and who can not be shareholder- modes of becoming shareholdercalls on shares- forfeiture and surrender of shares- lien on shares.

Share capital- kinds- alteration and reduction of share capital- further issue of capitalconversion of loans and debentures into capital- duties of courts to protect the interests of creditors and share holders. Debentures- meaning Kinds- fixed and floating charge, shareholder and debenture holder- remedies of debenture holders. Position under the Companies Acts of 1956 and 2013

# Unit-IV

#### Management and Control of Management

Directors-positions-appointment- qualifications- vacation of office removal, resignation- powers and duties of directors, types of directors. Meeting, registers, loans- remuneration of directors, role of nominee directors- compensation for loss of office- managing directors and other managerial personnel.

Meetings- kinds- procedure- voting, Dividends- payment- capitalization- profit, Audit and Accounts, Protection of Minority shareholder rights, Borrowing powers- powers- effect of unauthorized borrowing, charges and mortgages- loans to other companies- investments-contracts by companies, Protection of Oppression and Mismanagement, Investigation- power. Position under the Companies Acts of 1956 and 2013

# Unit-V

# Corporate Liability and Winding up.

Winding up: Types of Winding up- Grounds- Procedure- Powers, liability of past members-Payments of liabilities- preferential payment, unclaimed dividends- winding up of unregistered company, Legal Liability of companies civil and criminal, Remedies against them civil, criminal and tortuous- Specific Relief Act, writs, liability under special statutes. Position under the Companies Acts of 1956 and 2013

# Suggested Readings-

- 1. Companies Act, 2013
- 2. Avtar Singh : Mercantile Law
- 3. Avtar Singh : Company Law
- 4. N.V.Paranjpe : Company Law
- 5. Kailash Rai : Company Law

# BBA LLB- 704 INTELLECTUAL PROPERTY LAW –II

# Unit I

Historical evolution of Trade Mark Act1958, Comparative study of Trade Mark Act 1958, 1999, 2017. Salientfeature, Principles of Registration of Trade Marks, Rights Conferred by Registration of Trade Marks, Infringement of Trade Marks and action against Infringement.

# Unit II

Procedure of Registration and Duration of Trade Mark, Licensing in Trade Mark, Effect of non-registration of trade mark, correction of trade mark,

# Unit III

Intellectual Property Appellate Board, Miscellaneous Provisions of Assignment and Transmission of trade mark, certification of trade mark, offence and penalties and procedure.

#### Unit IV

Design Act 2000- salient feature, Concept of design, Registration of Designs, Rights of Design Holder, Infringement and Legal Remedies, Copy Right in Registered Design, Power of Central government to make law.

#### Unit V

The Geographical Indications of Goods Act1999-salientfeature.Registration process and effect of non-registration. Offence and penalties

#### Suggested Reading:

- 1. N.S. Gopalakrishnan & T.G. Agitha, Principles of Intellectual Property (2009), Eastern Book Company,Lucknow
- 2. B.L.Wadehra; Law Relating to Patents, Trade Marks, Copyright, Designs & Geographical Indications; Universal law Publishing Pvt. Ltd., India 2015.
- 3. S.K. Verma and Raman Mittal (Ed.) Intellectual Property Right : A Global Vision (2006) Indian Law Destitution publication, New Delhi.
- 4. P. Narayanan; Law of Copyright and Industrial Designs; Eastern law House, Delhi, 2010
- 5. Jayshree Watal : Intellectual Property Rights. S.K.Singh : Bodhik Sampada Adhikar Vidhi.
- 6. Basanti Lal Babel : Bodhik Sampada Kanoon.
- 7. M.K.Bhandari : Intellectual Property Rights
- 8. J.P.Mishra : Intellectual Property Rights
- 9. Ishita Chatterjee : Copyright Law (1<sup>th</sup> Edn.)
- 10. Fundamentals of Intellectual Property (FUN IP) Kalyan (Dr.)
- 11. Intellectual Property Law in India Ramappa T
- 12. An Introduction to Intellectual Property Rights J.P. Mishra

## BBA LL.B-705 ENVIRONMENTAL LAW

## Unit-I

The meaning and definition of environment – Ecology - Ecosystems-Biosphere(Biotic and Non biotic). Need for the preservation, conservation and protection of environment - Ancient Indian approach to environment- Environmental degradation and pollution - Kinds, causes and effects of pollution.

# Unit-II

Common Law remedies against pollution - trespass, negligence, and theories of Strict Liability & Absolute Liability - Relevant provisions of I.P.C. and Cr.P.C. and C.P.C., for the abatement of public nuisance in pollution cases - Remedies under Specific Relief Act,

# Unit-III

**The law (Act)** relating to the preservation, conservation and protection of forests, wild life and endangered species, marine life, coastal ecosystems and lakes etc. - Prevention of cruelty towards animals - The law relating to prevention and control of water pollution - Air Pollution -Environment pollution control mechanism - Law relating to environment protection – Role of National Environmental Tribunal, National Environmental Appellate Authority and National Green Tribunal.

# Unit-IV

Art. 48A and Art. 51A(g) of the Constitution of India - Right to wholesome environment - Right to development - Restriction on freedom of trade, profession, occupation for the protection of environment – Immunity of Environment legislation from judicial scrutiny(Art.31C) - Legislative powers of the Centre and State Government - Writ jurisdiction - Role of Indian Judiciary in the evolution of environmental jurisprudence.

#### Unit-V

International Environmental Regime - Transactional Pollution - State Liability - Customary International Law - Liability of Multinational corporations/Companies. Stockholm Declaration on Human Environment, 1972 - The role of UNEP for the protection of environment - Ramsar Convention 1971 – Bonn Convention (Migratory Birds) 1992 - Nairobi Convention, 1982 (CFCC) - Biodiversity Convention (Earth Summit), 1992 - Kyoto Protocol 1997, Johannesburg Convention 2002.

#### Suggested Readings:

- 1. Armin Rosencranz and Shyam Divan: Environmental Law and Policy in India.
- 2. Manoj Kumar Sinha (Ed), Environmental Law and Enforcement: The Contemporary Challenges, Indian Law Institute, New Delhi, 2016.
- 3. A.Agarwal (Ed.): Legal Control of Environmental Pollution
- 4. Chetan Singh Mehta: Environmental Protection and Law
- 5. V.K. Krishna Iyyer: Environment Pollution and Law
- 6. Paras Diwan : Environmental Law and Policy in India, 1991
- 7. Dr. N. Maheshwara Swamy, Environmental Law, Asia Law House, Hyderabad.
- 8. P.Leela Krishnan, Environmental law in India, LexisNexis.

# SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–VIII SEM

# BBA LL.B -801 BUSINESS COMMUNICATION

#### Unit I:

#### **Introduction to Communication**

Meaning and Definition, Process, Functions, Objectives, Importance, Essentials of good communication Communication barriers, overcoming communication barriers.

#### Unit II:

#### **Types of Communication**

Written, Oral, Face-to-Face, Silence - Merits and limitations of each type

#### **Oral Communication**

Meaning, Nature and scope, Principles of effective oral communication, Techniques of effective speech, Media of oral communication

The art of listening, Principles of good listening, Listening on the job: Definition, levels and types of listening, Listening barriers for effective listening

#### Non-verbal communication

Definition, Importance, inevitability, Kinetics, Body movements, facial expressions, posturen,Eye Contact, etc

#### Unit III:

#### **Business Letters**

Need and functions of business letters, Planning & layout of business letter, Kinds of business letters, Essentials of effective correspondence Enquiries and replies, Placing and fulfilling orders, Complaints and follow-up,Sales letters, Circular letters, Application for employment and resume Notices, Agenda and Minutes of the Meetings - Memos

**Communication with outside world** Letter Writing- Types of letters, Report Writing-Types of Reports, Need for writing effective reports.

#### Unit IV:

#### **Application of Communication Skills**

Group Decision-Making, Conflict and Negotiations, Presentation and Interviews, Speeches-Customer Care/Customers Relations, Public Relations (Concept, Principles, Do's and Don'ts etc. to be studied for each type).

#### **Suggested Reading:**

- 1. Business Communication K. K. Sinha Galgotia Publishing Company, New Delhi.
- 2. Mediaand CommunicationManagement-C.S.Rayudu-Himalaya PublishingHouse,Bombay.
- 3. Essentials of Business Communication Rajendra Pal and J. S. Korlhalli SultanChand & Sons, New Delhi.
- 4. Business Communication (Principles, Methods and Techniques) Nirmal Singh Deep& Deep Publications Pvt. Ltd., New Delhi.
- 5. BusinessCommunication-Dr.S.V.Kadvekar,Prin.Dr.C.N.Rawaland Prof. RavindraKothavade - Diamond Publications, Pune.
- 6. Business Correspondence and Report Writing R. C. Sharma, Krishna Mohan Tata McGraw-Hill Publishing Company Limited, New Delhi.

# BBA LLB -802 ADMINISTRATIVE LAW

# Unit-I:

Nature and scope of Administrative Law, Meaning, Definition and Evolution of Administrative Law, Reasons for the growth of Administrative Law, Relationship between Administrative Law and Constitutional Law.

# Unit-II:

Basic concepts of Administrative Law , Dicey's Principle of Rule of Law, Modern trends ,Theory of Separation of Powers — Position in India, UK and USA

# Unit-III:

Classification of Administrative functions ,Legislative, Quasi-judicial, Administrative and Ministerial functions, Delegated Legislation -Meaning, Reasons for the growth and Classification of delegated legislation, Judicial and Legislative Control of Delegated litigation.

# Unit-IV:

Judicial Control of Administrative Action - Grounds of Judicial Control — Principles of Natural Justice — Administrative discretion and its control - Wednesbury Principle (Doctrine of Proportionality) – Doctrine of Legitimate Expectation.

# Unit-V:

Remedies available against the State — Writs — Lokpal and Lokayukta — Right to Information-Liability of the State in Torts and Contracts — Rule of Promissory Estoppels — Administrative Tribunals - Commissions of Inquiry — Public Corporations.

## **Suggested Readings**:

- 1. Griffith and Street: Principles of Administrative Law.
- 2. H.W.R.Wade: *Administrative Law*, Oxford Publications, London.
- 3. De Smith: Judicial Review of Administrative Action, Sweet and Maxwell.
- 4. S.P. Sathe: Administrative Law, Butterworths.
- 5. I.P.Massey: Administrative Law, Eastern Book Company.

# BBA LLB -803 LAW OF TAXATION

# Unit-I:

Historical development of tax law in India, Constitutional provision of taxation system in India-Article 265 of Constitution of India - Basic concept of Income Tax — Outlines of Income Tax Law - Definition of Income and Agricultural Income under Income Tax Act — Residential Status - Previous Year — Assessment Year — Computation of Income.

# Unit-II:

**Heads of Income and Computation** — Income from Salary, Income from House Property. Profits and Gains of Business or Profession, Capital Gains and Income from other sources.

# Unit-III:

Law and Procedure — P.A.N. — Filing of Returns — Payment of Advance Tax -- Deduction of Tax at Source (TDS) -- Double Tax Relief — Law and Procedure for Assessment, Penalties, Prosecution, Appeals and Grievances -- Authorities.

# Unit-IV

**GST ACT, 2017** – Goods and Services Tax Act, 2017: Introduction Background, BasicConcepts – salient features of the Act – Kinds of GST - CGST, SGST & IGST – Administration officers under this Act – Levy and collection of tax – scope of supply – Tax liability on composite and mixed supplies – Input tax credit, Appellate Authority, Offence and Penalties.

## UNIT V

#### Custom Act

Background Of Custom Law, Meaning Of Custom Duty ,Types of Custom Duty ,Additional Custom Duty,Classification Of Goods ,Powers, Control And Procedure of Custom duty officer, Adjudication Enforcement, Confiscation And Penalty

#### **Suggested Reading:**

- 1. Kailash Rai : Taxation Law
- 2. Vinod K. Singhania : Taxman Student's Guide to Income Tax
- 3. H.C.Mehrotra & B.P.Agrawal : Apratyaksh Kar
- 4. V.S.Datey : Taxman's Indirect Tax.
- 5. Taxmann : Three Taxes

## BBA LLB -804 LAW OF INSURANCE

# Unit - I

## Introduction

Definition, nature and history of development of insurance law in India , Meaning, definition and function of Insurance, Role and importance of insurance, Principle of insurance, difference between insurance and assurance.

## Unit- II

#### General Principles of law of Insurance.

Contract of Insurance - classification of contract of insurance, nature of various insurance contracts, parties thereto, Principle of good faith-non-disclosure-misrepresentation in insurance contract, Insurable interest.

#### Unit- III

#### Life Insurance.

Nature and scope of life insurance, definition, kinds of life insurance, the policy and formation of a life insurance contract,Establishment of corporation, Risk and Premium calculation,Event insured against life insurance contract, Settlement of claim and payment of money

# Unit- IV

#### Marine Insurance and Fire Insurance.

Nature and scope, Essential and Procedure of marine policies, The Marine Insurance Act1963, Insurable interest, insurable value. Different legal aspect of Fire Insurance.Condition and Procedure for effecting fire insurance,

#### Unit-V

#### Insurance against Third Party Risks.

The Motor Vehicles Act, 1988 (Chapter VIII), Nature and scope, persons governed, definitions of 'use', 'drives', 'motor vehicle', requirements of policy, statutory contract between insurer and drive rights of third parties, limitations on third party's rights duty to inform third party ,Double Insuranc and Reinsurance and its method,

#### Suggested Reading :/

- 1. Singh, Bridge Anand, New Insurance Law (2000) Union Book Publishers, Allahabad.
- 2. Ivamy, Case Book on Insurance Law (1984), Butterworths.
- 3. Ivamy, General Principles of Insurance Laws (1993), Butterworths
- 4. John Birds, Modern Insurance Law (1988), Sweet and Maxwell
- 5. Sreenivasan. M.N., Principles of Insurance Law (1997), Ramaniya Publishers, Bangalore.

#### BBA LLB -805 DRAFTING, PLEADING AND CONVEYANCE

Drafting : General principles of drafting and relevant substantive rules shall be taught Pleadings

**Civil** : Plaint, Written Statement, Interlocutory Application, Original ,Petition, Affidavit, Execution Petition, Memorandum of Appeal and Revision, Petition under Article 226 and 32 of the Constitution of India.

**Criminal** : Complaint, Criminal Miscellaneous petition, Bail Application, Memorandum of Appeal and Revision.

**Conveyance** : Sale Deed, Mortgage Deed, Lease Deed, Gift Deed, Promissory Note, Power of Attorney, WILL, Trust Deed, Drafting of writ petition and PIL petition

#### Suggested Reading-

:-

- 1. Murli Manohar : Art of Conveyancing & Pleading
- 2. Shiv Gopal : Conveyancing, Precedents & Forms
- 3. Mogha's : Pleading
- 4. Mogha's : Pleading and Pracice
- 5. Jharkand High Court : Rules and Orders (Civil)
- 6. Jharkand High Court : Rules and Orders (Criminal)
- 7. Pleadings & Practice (Civil & Criminal) (10<sup>th</sup> Edn.) Narayana Justice PS

# SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–IX SEM

# BBA LL.B -901 I T LAW

#### Unit-I:

Concept of Information Technology and Cyber Space- Interface of Technology and Law -Jurisdiction in Cyber Space and Jurisdiction in traditional sense - Internet Jurisdiction - Indian Context of Jurisdiction -Enforcement agencies - International position of Internet Jurisdiction -Cases in Cyber Jurisdiction

# Unit-II:

Information Technology Act, 2000 - Aims and Objects — Overview of the Act

Jurisdiction –Electronic Governance – Legal Recognition of Electronic Records and Electronic Evidence -Digital Signature Certificates - Securing Electronic records and secure digital signatures - Duties of Subscribers - Role of Certifying Authorities - Regulators under the Act - The Cyber Regulations Appellate Tribunal-Internet Service Providers and their Liability– Powers of Police under the Act – Impact of the Act on other Laws.

#### Unit-III:

**E-Commerce** - UNCITRAL Model - Legal aspects of E-Commerce - Digital Signatures - Technical and Legal issues -

E-Commerce, Trends and Prospects - E- taxation, E-banking, online publishing and online credit card payment - Employment Contracts - Contractor Agreements, Sales, Re-Seller and Distributor Agreements, Non- Disclosure Agreements- Shrink Wrap Contract ,Source Code, Escrow Agreements etc.

## Unit-IV:

## Cyber Law and IPRs-Understanding Copyright in Information Technology

Software – Copyrights vs. Patents debate - Authorship and Assignment Issues - Copyright in Internet - Multimedia and Copyright issues - Software Piracy – **Patents** - Understanding Patents - European Position on Computer related Patents - Legal position of U.S. on Computer related Patents - Indian Position on Computer related Patents – Trademarks :Trademarks in Internet - Domain name registration - Domain Name Disputes & WIPO -Databases in Information Technology - Protection of databases - Position in USA,EU and India **Unit-V**:

# **Cyber Crimes** -Meaning of Cyber Crimes –Different Kinds of Cyber crimes ,Cyber crimes under IPC, Cr.P.C and

Indian Evidence Law - Cyber crimes under the Information Technology Act, 2000 - Cyber crimes under International Law – Hacking, Child Pornography, Cyber Stalking, Denial of service Attack, Virus Dissemination, Software Piracy, Internet Relay Chat (IRC) Crime, Credit Card Fraud, Net Extortion, Phishing etc - Cyber Terrorism - Violation of Privacy on Internet - Data Protection and Privacy.

#### Suggested Readings:

- 1. Kamlesh N. & Murali D.Tiwari(Ed), IT and Indian Legal System, Macmillan India Ltd, New Delhi
- 2. K.L.James, The Internet: A User's Guide, Prentice Hall of India, New Delhi
- 3. Chris Reed, Internet Law-Text and Materials, Universal Law Publishing Co., New Delhi
- 4. Vakul Sharma, Hand book of Cyber Laws, Macmillan India Ltd, New Delhi
- 5. S.V.Joga Rao, Computer Contract & IT Laws (in 2 Volumes), Prolific Law Publications, New Delhi
- 6. T.Ramappa, Legal Issues in Electronic Commerce, Macmillan India Ltd, New Delhi
- 7. Indian Law Institute, Legal Dimensions of Cyber Space, New Delhi

#### BBA LLB -902 BANKING AND NI ACT

#### UNIT-I

#### Introduction

Evolution of Banking institution in India, Banking definition, Banking legislation in Indiacommon law and statutory, System and Classification of banks – essential functions, Types of bank, E- Banking and recent trends in banking system.

#### UNIT-II

#### **Banker and Customers**

Customer, Banker – definition and nature, Legal character of banker - customer relationship, Special types of customers: Lunatics, minors, agent's administrators and executors. Partnership firms and companies, Duties and liabilities of banks and customers toward each other..

#### UNIT – III

#### Negotiable Instrument

**Negotiable Instrument, Promissory Note Bill of Exchange,** – Meaning, characteristics and essential element, Difference between them, type of bill of exchange, **Cheque-** Meaning , characteristics , and types of cheque, payment of cheques by bank , Dishonour of cheque, liabilities of the banker in case of dishonor, protection of paying banker - forged cheques, alteration of cheque, protection of collecting banker. Crossing of cheques and types., **Hundi**-definition, types of hundi, notary public noting protest, acceptance for honour, payment for honour, **Holder and holder in due course-** Definition and distinction between a holder and holder in due course, **Endorsement** and its kinds, Acceptance, Rule of Presentment for Payment, Dishonour of negotiable instrument,

#### UNIT-IV

#### **Central Banking Theory and RBI**

Characteristics and function of central banks, The Reserve Bank of India as central bank of India, Objectives and organizational structure of RBI, Functions, Regulations of the monetary system, Monopoly of note issue, Credit control, Determination of bank rate policy, Open market operations, Banker's Bank, Banker of Government, Control over non- banking financial institutions, Economic and statistical research, Staff training, Control and supervisions of other banks.

#### UNIT-V

#### Merchant Banking

Merchant banking in India.SEBI (Merchant Bankers) Regulations. 1992., Recovery of Debts, Bank and Financial institutions Act. 1993.

#### **Suggested Reading**

- 1. M.S. Parthasarthy (ed.) Kherganvala on the Negotiable Instruments Act (1998), Butterworth, New- Delhi
- 2. M.L. Tanaon, Tannon's Banking Law and Practice in India, (2000) India Law House, New Delhi.
- 3. S.N. Gupta, The Banking Law in Theory and Practice, (1999), Universal New Delhi.
- 4. G.S.N. Tripathi (ed.), Sethi's Commentaries on Banking Regulation Act 1949 and Allied Banking Laws (2000), Allahabad

#### BBA LL.B -903 ARBITRATION, CONCILIATION AND ALTERNATE DISPUTE RESOLUTION SYSTEM

#### Unit-I

#### Concept

Arbitration : Meaning scope and types, Arbitration Agreement- Essentials, Kinds, Who can enter into arbitration agreement ?, Validity, Reference to arbitration, Interim measures by court.

#### Unit-II

#### Arbitration Tribunal

Composition, Jurisdiction, Grounds of challenge, Powers, Procedure, Court assistance, Award, Rules of guidance, Form and content, Correction and interpretation. Grounds of setting aside an award-Want of proper notice and hearing, Contravention of composition and procedure., Impartiality of the arbitrator, Bar of limitations, res judicata, Consent of parties, Enforcement, Appeals.

#### Unit-III

#### Conciliation

Distinction between "conciliation", "meditation", and "arbitration"., Appointment of conciliator Interaction between conciliator and parties, Communication, disclosure and confidentiality, Suggestions by parties, Settlement agreement and its effect, Resort to judicial proceedings, legal effect, Costs and deposit.

#### Unit-IV

#### International Arbitration

Enforcement of Foreign Award, New York convention Award, Geneva Convention Award.

#### Unit-V

#### **Rulemaking Power**

Legal Service Authorities Act, 1987, Lok Adalat, Legal Literacy and Legal Aid Camp.

#### **Suggested Reading :**

- 1. Avtar Singh : Arbitration and Conciliation
- 2. Goyal : Arbitration and Conciliation Act
- 3. Shukla : Legal remedies
- 4. Jhabvala: Law of Arbitration and Conciliation

## BBA LL.B -904 BUSINESS ETHICS AND CSR

## Unit 1

#### Introduction:

Ethics in Business – meaning & concept; nature of business ethics, sources of ethics, mythsabout ethics, importance of ethics in business, ethical dilemmas, current issues in corporateethics

#### Principles & Models of Ethical Issues

Moral standards & ethical decision making; Consequentialist & Non-ConsequentialistPrinciples; Egoism, Utilitarianism, Right & Justice principles; Trusteeship theory ofMahatma Gandhi

# Unit II

#### Value & Ethics

Ethical & unethical behaviour, benefits of managing ethics in organization, essential features,types& relevance of values in ethical business; Importance of values in formulation of anethical organization.

#### Unit III

# Code of Ethics

Meaning and concept; conditions for making codes effective, code of conduct, establishingpriority between norms & beliefs; the ethical responsibilities of senior management.

#### Unit IV

#### **Corporate Social Responsibility of Business**

Historical background, meaning & concept, why business should assure social responsibility, changing vies of management's responsibility, the social responsibility of business involves thics; the stakeholder engagement: a key to success.

#### Unit V

#### Corporate Governance

Meaning & concept, basic ingredients for good Governance, reasons for recent interest incorporate governance, role of codes (CII, SEBI etc.), promoting value based Governance inorganization.

#### **Suggested Readings:**

- 1. Kaur, Tripat; Values & Ethics in Management, Galgotia Publishers.
- 2. Chakraborty, S.K.; Human values for Managers
- 3. Chakraborty, S.K.; Ethics in Management: A Vedantic Perspective, Oxford University Press.
- 4. Business Ethics & Managerial Values S.K.Bhatia

#### BBA LL.B -905 PUBLIC INTEREST LAWYERING AND PARA LEGAL SERVICES

## Class Room teaching – 60 Marks

Public Interest Lawyering, Concept of Lok Adalat, Meaning, Definition, Nature, Use of Computer in Legal Works, Legal Research, Writing of Case Judgment, Editing of Law Journal, Law office management.

# **Extension Programme – 40 marks**

Para Legal Training, Participation in Lok Adalat, Legal Aid Camp and Legal Literacy Camp, Negotiation Counselling.

## **Essential Reading**

- 1. Kailash Rai : Public Interest Lawyering
- 2. Basantilal Babeal : Public Interest Lawyering

# SYLLABUS BBA LLB (Hons.) COURSE AND SEMESTER: BBA LLB (Hons.)–X SEM

# BBA LL.B –1001 INTERPRETATION OF STATUTES

# UNIT-I

#### **Interpretation of Statutes**

Meaning of the term statute, Kinds of statutes, Commencement, operation, repeal of statutes, Purpose of interpretation of statutes, Meaning of construction and interpretation – their difference.

# Unit-II

# **Principles and Rules of Statutory Interpretation**

Primary rules, Literal rule, Golden rule, Mischief rule (rule in the Heydon's case), Rule of harmonious construction, Noscitur a sociis, Ejusdem generis, Reddendo singula singulis.

#### UNIT-III

#### Aids to Interpretation

#### Internal aids

Titles, Preamble, Heading and marginal notes, Sections and sub- sections, Punctuation marks, Illustrative exceptions, provisos and saving clauses, Schedules, Non - obstante clause.

#### **External aids**

Dictionaries, Translations, Travaux preparatories, Contemporaneous Exposition, Debates, inquiry commission reports and Law commission reports, General Clauses Act.

# UNIT-IV Interpretation with reference to the subject matter and purpose

Restrictive and beneficial construction, Taxing statutes, Penal statutes, Welfare legislation and principles of legislation, Presumption.

#### **Unit-V Principle of Constitutional Interpretation**

Harmonious constructions,Doctrine of pith and substance, Colorable legislation, Ancillary powers,

"Occupied field", residuary power, Doctrine of repugnancy.

#### Suggested Reading-

- G.P. Singh, Principle of Statutory Interpretation, (7th ed.), 1999 Wadhwa Nagpur. P.S. Langan (ed.), Maxwell on The interpretation of Statutes (1976, N.M. Tripathi, Bombay 3. K. Shanmukham, N.S. Bindras' Interpretation of Statutes (1997) The Law Book Co. Allahabad.
- 2. V. Sarathi, Interpretation of Statutes (1984), Eastern & Co. M.P. Jain, Constitutional Law of India, (1994) Wadhwa & Co.

# BBA LL.B -1002 CYBER LAWS

# Unit – I: Introduction to Cyber Laws and Cyber Space

- a) Definition of Cyber Law, Cyber Space and Netizen
- b) Origin/history & functioning of internet
- c) Cyber World and the rule of Law in Cyber World
- d) Significance of Law in Dealing with Challenges Faced by Cyber World.

e) Issues of Jurisdiction and Applicable Law in Cyberspace

f) International Treaties, Conventions and Protocols Concerning Cyberspace

# Unit – II: Intellectual Property Rights in Cyberspace

a) Concept of Property in Cyber Space

b) Implication on Intellectual Property Rights – International & National Legal Preparedness.

c) Interface with Copyright Law, Patent Law, Trademarks &Domain Names Related issues d) The ICANN Uniform Domain Name Dispute Resolution Policy

# Unit - III: Information Technology Act, 2000 - Cyber Law in India

- a) Historical background & Objectives
- b) Legal Recognition of Electronic Records and Procedures
- c) Legal Recognition of Digital Signature
- d) Electronic & Digital Signatures legal issues
- e) Certifying Authority and its Role

f) Cyber Appellate Tribunal g) Grey Areas of Information Technology Act, 2000

# Unit – IV: Cyber Crimes & Legal Framework

a) Kinds of Offences and Penalties defined under the IT Act, 2000

b) Cyber Crime against - Person, Property & Government

- c) E-Evidence and Computer Forensic
- d) Concept of E-Litigation
- e) Right to Privacy and its Legal Framework

f) National & International Legal Framework for Protecting Privacy.

g) Freedom of Speech & Expression vis-à-vis Cyber Law (Sec 66A of IT Act- Declared unconstitutional by Supreme Court)

# Suggested Readings:

1. Textbook on Cyber Law - PavanDuggal. (Universal Law Publishing Co; 2014)

2. PavanDuggal, Cyber Law- The Indian Perspective. (Saakshar Law Publications, 2009) 3. Bharat's Cyber Laws & Information Technology – Dr.Jyoti Rattan. (Bharat Law House Pvt. Ltd. 2014)

4. Cyber Crimes - Dr.Talat Fatima. (Eastern Book Company, 2011)

 $5.\ The Information Technology Act, 2000 as a mended by 2008 A mendments$ 

6. Law Relating to Computers Internet & E-commerce - A Guide to Cyber laws & the Information Technology... by NandanKamath. (Universal Law Publishers 2012)

# BBA LL.B- 1003 CRIMINOLOGY (PENOLOGY AND VICTOMOLOGY

# Unit-I

- 1. Objectives of the study of Criminology and Penology.
- 2. Criminology.
- (a) Nature and Scope.
- (b) Inter-relation between Criminology Penology & Etilogy.
- (c) Fundamentals of Criminal Law.
- (d) Possibility of science of Criminology.

# Unit-II

- 3. Schools of Criminology.
- (a) Pre-classical School of Criminology.
- (b) Classical School of Criminology.
- (c) Typological School of Criminology.
- i. Italian School
- ii. Mental Tester School
- iii. Psychiatric School
- (d) Sociological School of Criminology
- (e) Cartographic School.

# Unit-III

- 4. Methods of Study of Criminology.
- (a) Statistics of Crimes.
- (b) Individual case study method.
- (c) Limited case method
- 5. Causation of Crime.
- (a) Heredarity and Crime.
- (b) Biophysical factors and criminality.
- (c) Freuds Theory of Criminal behaviour-psychological concept.
- (d) Deferential Association Theory.
- (e) Anomie.

# Unit-IV

- 6. Crime and Economic Condition.
- 7. White Collar Crime.
- (a) Nature and Crime in India.
- (b) General approaches to crime control.
- (c) Crimes of the powerful organised and white collars-crimes in the profession viz. medical, legal, engineering etc.
- (d) Organised crime, sexual offences, prostitution & drugs abuse.
- (e) Perpetrators of ordinary crimes, the situational criminals, chronic offenders and criminal gangs.

# BBA LL.B- 1004 LAND LAWS INCLUDING TENANCY AND TENURE

#### Unit-I

Land reforms before and after independence – Zamindari settlement, Ryotwari Settlement, Mahalwari system, Intermediaries ,Constitutional Provisions- Abolition of Zamindari , Jagirs and Inams- Tenancy Laws- Conferment of ownership on Tenants/ ryots. Different types of Raiyat and land.

# Unit-II

Clarification and classification of Lands- ownership of Land- Absolute and Limited ownership(Tenancy, Lease etc.) – Doctrine of Eminent Domain – Doctrine of Escheat – Doctrine of Bona Vacantia- Maintenance of Land records and issue of Pattas and Title deeds.

# Unit –III

#### Chotanagpur Tenancy Act, 1908.

**Chapter –I to IX** Section 51A, 55, 56, 57, 58, 59, 60, 61, 61A, 62, 63. **Chapter – X** Whole, except Sec. 75 amended uptodate. **Chapter – XII** Section 83, 84, 91, 92. **Chapter – XIV** Whole. **Chapter – XV** Section 127, 134. **Chapter – XVI** Section 137, 139, 139A, 143, 144, 172, 173, 177, 178, 179, 182, 196, 206, 208, 210, 211, 212, 213, 213A, 215, 217, 218, 224. **Chapter –** XVIII Whole. **Chapter – XIX** Section 257, 258.

Unit –IV Santhal Pargana Tenancy (Supplementary Provisions) Act 1949

Unit –V Acquisition, Rehabilitation & Settlement Act 2013

# BBA LL.B -1005 Moot Court and Internship

The paper shall have three components of 30 marks each (Total 90 marks) and a viva voce for 10 marks, to be conducted by a teacher nominated by the Head of Department/Principal.

#### (A)Moot Court(30marks).

Every student may be required to do at least three moot courts in a year with 10 marksfor each. The moot court work will be on assigned problem and it will be evaluated for 5 marks for written submissions and 5 marks for oral advocacy.

(B)Observance of Trial in two cases, one Civil and one Criminal (30 mark)This will be recorded in the diary, which will carry 15 marks. Students may be required to attend two trials. They will maintain a record and enter the various steps observed during their attendance on different days in the court assignment. This scheme will carry 30 marks

(C) Interviewing Techniques and Pre-trial preparations and Internship diary(30marks). Each student will observe two interviewing sessions of clients at the Lawyer's Office /Legal Aid Office and record the proceedings in a diary, which will carry 15 marks. Each student will further observe the preparation of documents and court papers by the Advocate and the Procedure for the filing of the suit/petition.

(D)Viva- Voce examination on all the above three aspects. This will carry 10 marks.