



MEMORANDUM OF UNDERSTANDING
BETWEEN

MILLIONMINDS
AND

Millionminds

Millionminds is a collaborative startup support platform for student entrepreneurs across India with major focus on tier II and III cities. Since our inception in the year 2016, we have collaborated with over 300 Colleges, and engaged over 30000 students through the various activities of our program, with an objective of fostering entrepreneurship across campuses, and also providing opportunities for 21st Century Skill development.

This Memorandum of Understanding made on 14/01/2023

BY AND BETWEEN:

Millionminds, a product of Graphene Campus Connect Pvt. Ltd., a Company incorporated under the Companies Act, 1956 and having its Corporate Office at D-305, Crystal Plaza, Opp. Infinity Mall, Andheri West, Mumbai 400053. (PAN No. **AAGCG6398E**, CIN: **U74999MH2016PTC288749**) through its duly authorized signatory (hereinafter collectively referred to as "MILLIONMINDS" which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, legal representatives, transferees in interest, executors, administrators and permitted assigns) of the **FIRST PARTY**

AND

Netaji Subhas University, the first private University of Jamshedpur, Jharkhand.

(herein after collectively referred to as "University" which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, legal representatives, transferees in interest, executors, administrators and permitted assigns) of the **SECOND PARTY**

Each of the parties hereto is referred to individually as "Party" and collectively as "Parties".



NOW THEREFORE in recognition of these above-mentioned facts, IT IS HEREBY AGREED by and between the Parties as follows

The Parties have agreed to enter into this Agreement on such Terms & Conditions as are mentioned herein below.

THE TERMS AND CONDITIONS IN RESPECT OF THIS AGREEMENT ARE AS FOLLOWS:

Deliverables by Millionminds:

01. Accelerate: The Startup Talk

Millionminds invites successful startup entrepreneurs to engage with students' on-campus, and /or in online mode, for an hour-long interactive session, wherein the speaker shares their knowledge of the startup business & entrepreneurship, insights from the startup ecosystem, and their startup journey.

Purpose:

- To introduce the students to the startup ecosystem and various business concepts
- Allow students the opportunity to interact with people who started like them, from their city – people with whom the students can easily relate

Millionminds will be responsible for:

- Arranging Entrepreneur Speakers for the session
- Promotional Material for the Event, that includes:
 - Pre-event Posters
 - Pre-event Social Media Post

College must ensure:

- Attendance of at least 150 students.
- Online & offline event promotion through Creative's provided by Millionminds Team
- In case of in-campus sessions, provide basic seminar infrastructure facilities, that include:
 - A room with seating capacity of at least 100 individuals (as per audience count)
 - Adequate Lighting and Sound Facilities
 - Projector
 - Videography to be done by Campus Star with professional camera. (Not with Mobile)

02. Millionminds Webinars

Millionminds hosts sessions with industry doyens who have achieved great success. These sessions are broadcasted at all the campuses through webinar technology, and can be accessed by the colleges through the unique user id shared with them.

Purpose:

- To help students understand the startup ecosystem and industry scenario
- Allow students the opportunity to interact with people towards whom they look up to for inspiration

Millionminds will deliver:

- i. Arranging Speakers for the session
- ii. Promotional Material for the Event
- iii. Arranging Technical Facilities for the Session
- iv. Unique User Id and Password for the college authority to access the webinar session

College must ensure:

- Online & offline event promotion through Creative's provided by Millionminds Team
- Technical requirements (will be communicated before the event)
- The session is viewed by the students of the institute.

03. Campus Adda

Campus Adda is an engagement activity for the students. These interactive engagements include group discussions, debates, and opinion polls on topics related to Entrepreneurship and the Startup Ecosystem. The session will be conducted and mentored by the Campustar (Millionminds Campus Ambassador; details below)

Purpose:

- Knowledge enrichment through peer-to-peer learning

Millionminds will deliver:

- i. Details of the session to be conducted
- ii. Technical support, if any required
- iii. Session would cover –
 - Session Topic (1)
 - Trending Topic of Entrepreneurship + Innovation (1)
 - Industry Vertical Topic (1)
 - Live Case Study (1)

College must ensure:

- Smooth execution of the session.
- Minimum of 4 groups of 10 students each

04. The Startup League



The Startup League is a pan-India startup event by Millionminds that offers a platform to students with innovative business or product ideas to showcase their pitches to industry experts, and garner opportunities for mentorship, funding, and networking.

Being the member college, you can either Host or Participate for the event and get students enrolled to present their idea to the Founders.

Purpose:

- To offer students, inclined towards entrepreneurship and with a zeal to work on their own startup business, opportunity to access the right resources

Millionminds will deliver: (Host College)

- i. Communication Material for the Event.
- ii. Arranging for Physical & Technical Infrastructure for the event

College must ensure:

- Online & offline event promotion through Creative's provided by Millionminds Team
- Student Registrations for the event.
- Invite nearby Students to participate for the event.
- Taking care of the hospitality for the Judges

Deliverables by the Member Institute:

- A. In order to successfully conduct the programme in the campus through-out the academic session (one round in each quarter) , Millionminds would need support of 2 active student volunteers who will facilitate effective implementation of various initiatives in the campus.

Campus Star

Campus STAR is a network of bright, young and talented students. Who are passionate and motivated to elevate the startup culture.

Purpose:

- Connect - Establish a bond between youth & eminent startup entities.
- Co-Ordinate - Manage & ideate with peers to build exceptional experiences.
- Create - Lead & execute the most happening brand & startup events

Benefits:

- Exposure - Be part of major events on & off campuses across India.
- Opportunities - Garner opportunities for career, networking & growth
- Recognition - Get certified by key industry , Millionminds

B. Deliverables by the Member Institute (Commercial) :

Option 01: X

The college agrees to pay a fee of Rs 18000/- per month during the period of contract, for providing the service of knowledge product –Millionminds Entrepreneurship Programme, as mentioned in the said

MOU. This fee is benchmarked (at 50%) basis the current operating structure of UGC norms of payment for Guest Lecturer on a monthly engagement basis.

Option 02: ✓

In barter of the Millionminds Entrepreneurship Program, the college will provide Millionminds with:

A. Canteen Wall Space:

A wall space 100 sqft of wall space (2*50sqft) inside/outside canteen, main corridors etc.

It will be utilized for Brands that are associated with Millionminds.

College to give permission for the utilizing the given space throughout the Agreement Period.

Please note that the space must not be in the campus study area, as Millionminds would not want to obstruct academic functions in any manner. The designated space is to be marked and notified to us on a photograph, and also the concerned canteen authority + college administration authority must be informed about the permission granted to Millionminds.

Permissions – Activations:

Permission for 8 activities for each academic year for brands to conduct promotions, sampling, seminars etc. within the college campus.

10"x10" space, Desk, (2 opportunities in the auditorium with lights, sound, laptop, and projector)

4 Posters (for each activity), 2 Banners (for each activity)

For option 2 prior permission will be taken from the University

Permissions - College Fests:

2 Promotional stall space (10"x10") . Atleast one in the Annual College Fest and the second at any other college fests(Cultural, Tech, Techno-Cultural, Management, Sports Fests)

4 Banners at Entrance gate and the Fest area

Logo presence on the backdrop of Main Stage

For option 2 prior permission will be taken from the University

Period of agreement

For 5 academic years 2022/23 to 2026/27; in order to deliver these unmatched benefits every year to your students in a structured & fruitful manner.

Millionminds Declaration:

- Millionminds confirms that the above requested branding space will be used by Millionminds strictly for managing costs and expenses of the above mentioned services offered through the Millionminds Entrepreneurship Program.
- For this purpose Millionminds will collaborate only with reputed brands, and would not in any manner implement branding that might hurt the institutional values, principles and culture.



- Millionminds will not own/acquire the above mentioned spaces. These spaces will only be used by Millionminds during our period of agreement.

For University ,

Name: Nagendra Singh
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Contact Number:9304802182

For Millionminds,
Graphene Campus Connect Pvt Ltd
Name: Sanjoy Chakrabarty
Email: sanjoyc25@gmail.com
Contact Number: 9820409663

Authorized Signatory:

Authorized Stamp



Authorized Signatory

Authorized Stamp