



Netaji Subhas University

Core Objectives of an Incubation Cell

1. **Foster Innovation & Creativity**

Encourage original thinking and breakthrough ideas among students, researchers, and entrepreneurs.

2. **Support Early-Stage Startups**

Provide guidance, resources, and infrastructure to help startups in their formative stages.

3. **Facilitate Research Commercialization**

Help convert academic research and prototypes into market-ready products and services.

4. **Promote Interdisciplinary Collaboration**

Create a collaborative environment where different fields of expertise come together to solve real-world problems.

5. **Develop Entrepreneurial Skills**

Conduct workshops, training, and mentoring programs to instill entrepreneurial mindset and skills.

6. **Provide Infrastructure & Resources**

Offer access to labs, co-working spaces, testing facilities, high-speed internet, and technical support.

7. **Mentorship & Expert Guidance**

Connect incubatees with industry experts, academicians, and successful entrepreneurs for strategic advice.

8. **Access to Funding & Investment**

Help startups secure funding through government grants, angel investors, venture capital, or CSR initiatives.

9. **IPR Support & Legal Assistance**

Guide incubatees through patent filing, copyright/trademark registration, and IP protection.

10. Bridge Academia and Industry

Promote collaboration between the academic community and industry to align research with market needs.

11. Encourage Societal Impact Solutions

Inspire the development of technologies or models that address local, social, or environmental challenges.

12. Organize Hackathons & Challenges

Conduct ideation challenges, hackathons, and innovation contests to identify and nurture new talent.

13. Promote Technology Transfer

Facilitate the transfer of innovative technologies from lab to industry, especially through licensing or partnerships.

14. Support in Business Development

Assist in developing business models, go-to-market strategies, and regulatory compliance.

15. Track & Measure Impact

Regularly monitor the progress of incubated startups and projects and evaluate outcomes to ensure accountability and continuous improvement.