



# NETAJI SUBHAS UNIVERSITY JAMSHEDPUR

( A Unit of Sitwanto Devi Mahila Kalyan Sansthan )

Estd. Under Jharkhand State Private University Act, 2018

Approved by UGC under Section 2(f), AICTE, PCI, BCI, NCTE, INC & JNRC

Ref. No. :

NSU/478/2023

Date :

10/04/2023

To  
The General Manager  
SBI Life Insurance  
Jharkhand Bihar

**Subject: For conducting 5 days Training & Development Session under induction Program for SBI Life Insurance Newly Recruited Employees under Project Proposed.**

Respected Sir,

This is to inform you that the Department of Commerce & Management, Netaji Subhas University is interested to conduct Training & Development Session under Induction Program of SBI Life Insurance for 100 Newly Recruited Employees under Project Proposed earlier.

The program will be conducted for 5 days (21 Aug 2023 to 25 Aug 2023) and the sessions are as follows

Date	Resource Person	Topic
21.08. 2023	Dr. Shradha Verma	Guide to Product training for Insurance
22.08.2023	Dr. Shradha Verma	Portfolio Creation techniques for Insurance companies
23.08.2023	Dr. Sayak Gupta	Bancassurance Distribution Channel & Sales Effectiveness
24.08.2023	Dr. Sayak Gupta	Marketing Strategy & Marketing Mix
25.08.2023	Dr. Puja Prasad	Performance Appraisal & training Assessment



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For the training of their employees, SBI Life Insurance shall pay maximum of RS. 5 Lakhs to the Netaji Subhas University, Jamshedpur.

Kindly approve the above request for training program imparted to SBI Life Insurance newly Joined employees.

Thanking you,

Yours Sincerely

  
Registrar  
Netaji Subhas University,  
Jamshedpur

Copy to:

1. Office of VC/Pro VC/Registrar, NSU
2. HOD Dept of. Commerce & Management, NSU
3. Office of Dean Research, Research & Development Cell, NSU
4. Guard File