



NETAJI SUBHAS UNIVERSITY JAMSHEDPUR

(A Unit of Sitwanto Devi Mahila Kalyan)

Estd. under Jharkhand State Private University Act

INSTITUTIONAL STRATEGIC FRAMEWORK AND IMPLEMENTATION ROAD MAP

Institutional Overview

Rooted in the ideals of inclusive and empowering education, Netaji Subhas University, Jamshepur envisions a learning ecosystem where knowledge creation, innovation, social equity, and holistic student development coalesce to shape future-ready individuals, especially focusing on the empowerment of women and marginalized communities.

Strategic Goals and Deployment

1. Academic Excellence and Curriculum Innovation

Objective: Continuously upgrade academic offerings to align with evolving educational standards and market demands, incorporating interdisciplinary and experiential learning.

Strategies:

- Establish a Curriculum Development and Review Committee to revise syllabi annually.
- Encourage interdisciplinary course offerings and minors.
- Adopt blended and online learning methodologies.
- Introduce value-added, certificate, and diploma programs.

Deployment:

- Workshops for faculty on curriculum design and digital tools.
- MoUs with industry and academia for joint certification courses.
- Establishment of virtual classrooms and digital resource centers.

2. Women Empowerment and Inclusive Education

Objective: Ensure that every woman student receives opportunities for personal and professional development, promoting leadership and empowerment.

Strategies:

- Develop women-centric cells (Women Cell, Women Wellness Programs).
- Introduce special modules on gender sensitivity and leadership for women.

Registrar
Netaji Subhas University
Jamshepur, Jharkhand



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Deployment:

- Annual Women Empowerment Summit and student leadership camps.
- Community outreach programs targeting local girls' schools.

3. Holistic Development and Hard & Soft Skills Training

Objective: Promote integrated personality development including life skills, communication, emotional intelligence, and social responsibility.

Strategies:

- Embed life skills, ethics, and communication modules in every program.
- Organize personality development workshops and motivational sessions.
- Foster participation in NSS and various clubs for students.

Deployment:

- Regular calendar of co-curricular and extracurricular events.
- Mentoring sessions and feedback mechanism.

4. Research, Innovation, and Knowledge Sharing

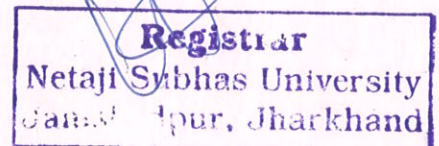
Objective: Develop a vibrant research culture fostering inquiry, publication, and innovation.

Strategies:

- Promote faculty and student research through seed funding and incentives.
- Establish Research and Innovation Cell with focus on local and national issues.
- Encourage publication in Scopus/UGC CARE journals.

Deployment:

- Annual Research Conclave and Ideation Workshops.
- Subscription to research databases and journals.
- IPR facilitation and patent filing encouragement.



5. Digital Infrastructure and Technology Integration

Objective: Leverage technology to create smart and sustainable academic infrastructure.



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Strategies:

- Strengthen ICT capabilities in teaching, administration, and evaluation.
- Implement LMS, ERP, and e-library systems.
- Train faculty and staff in digital pedagogy.

Deployment:

- Establishment of a dedicated IT Cell.
- Hybrid learning studios and content creation facilities.
- Regular FDPs on digital literacy and EdTech tools.

6. Employability, Industry Connect and Entrepreneurship

Objective: Bridge the gap between education and employability by fostering industry readiness and entrepreneurial mindset.

Strategies:

- Build Industry-Academia Interface for internships, projects, and placements.
- Offer skill-based and job-oriented courses aligned with NEP 2022.
- Promote start-ups through incubation and entrepreneurship cells.

Deployment:

- Campus Placement Drives and Career Fairs.
- Industry experts as adjunct faculty or guest speakers.

7. Social Equity and Community Engagement

Objective: Empower marginalized and tribal communities through access to quality education and community-based programs.

Strategies:

- Conduct bridge courses and remedial classes for first-generation learners.
- Organize awareness campaigns on health, education, and social rights.
- Create extension programs addressing tribal and rural needs.

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Deployment:

- Adoption of villages under Unnat Bharat Abhiyan.
- Mobile learning vans for remote areas.
- Community learning centers with ICT support.

8. Governance, Ethics and Quality Assurance

Objective: Uphold transparency, ethics, and excellence in academic governance and administration.

Strategies:

- Institutionalize IQAC for continuous quality improvement.
- Regular internal and external academic audits.
- Promote ethical practices in research and administration.

Deployment:

- Code of Ethics/Conduct for faculty and students.
- Feedback from stakeholders for strategic review.
- NAAC/NIRF processes streamlined.

Monitoring and Evaluation

A **Strategic Implementation and Review Committee (SIRC)** will be constituted to:

- Develop KPIs and milestones for each strategic area.
- Review quarterly progress reports from departments.
- Conduct annual strategic audits and publish outcomes.

Timeline:

Phase	Year	Focus Areas
Phase I	2020–2021	Digital Infrastructure, Curriculum Update, Women Empowerment
Phase II	2021–2022	Research, Innovation, Hard and Soft Skills, Extension and Outreach Programs
Phase III	2022–2023	Industry Connect, Employability, Governance & Accreditation

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Conclusion

This strategic plan encapsulates our dedication to academic excellence, inclusivity, and national development through education. Through structured deployment and a focused vision, the University aspires to evolve into a center of learning that not only imparts knowledge but shapes responsible citizens and empowered leaders.

