

**CURRICULUM AND ITS RELEVANCE TO
LOCAL/NATIONAL/REGIONAL/GLOBAL NEEDS**

DEPARTMENT NAME- B.COM (COMMERCE)

SL.NO	Paper CODE	PAPER NAME	RELEVANCE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	DESCRIPTION (IMPORTANCE FOR STUDENT)
1	BCH 111	Business Communication	Global	Essential for effective business communication worldwide.
2	BCH 112	Financial Accounting	National & Global	Used for maintaining financial records per Indian and international accounting standards.
3	BCH 113	Principles of Marketing	Global	Management principles apply across industries worldwide.
4	BCH 114	Monetary Theory	National & Regional	Understanding money supply, inflation, and central banking policies in India and surrounding economies.
5	BCH 211	Environmental science	Global	Addresses sustainability and corporate responsibility at all levels.
6	BCH 212	Management Accounting	Global	Helps in business decision-making in India and worldwide.
7	BCH 213	Business Law	National	Focuses on Indian business regulations and legal frameworks.
8	BCH 214	Micro Economics	Regional & Global	Understanding markets, demand-supply dynamics, and economic policies.
9	BCH 311	Human Resource Management	National & Global	HR practices are crucial for workforce management worldwide.
10	BCH 312	Income Tax Law & Practice	National	Covers Indian tax laws and compliance requirements.



[Signature]
Dean Academics
Netaji Subhas University
Jamshedpur, Jharkhand

11	BCH 313	Corporate Law	National	Deals with Indian corporate governance and legal
12	BCH 314	Business Statistics	Global	Essential for data analysis and decision-making across industries.
13	BCH 315	E- Commerce	Global	Digital businesses and online trade impact worldwide economies.
14	BCH 411	Cost Accounting	National & Global	Helps in cost control and financial decision-making in businesses worldwide.
15	BCH 412	Strategic Management	Global	Business strategies are applicable worldwide.
16	BCH 413	Computer Application in Business	Global	Technology-driven business operations are relevant across regions.
17	BCH4 14	Macro Economics	National & Global	Understanding large-scale economic policies and trends.
18	BCH 415	Entrepreneurship	National	Supports new business development, startups, and innovation.
19	BCH5 11	Principles Of Marketing	National & Global	Marketing principles apply to both domestic and international markets.
20	BCH5 12	Fundamentals of Financial Management	National & Global	Financial decision-making is crucial worldwide.
21	BCH 513 (DSE 1)	Financial Analysis	Global	Financial reporting and investment decisions are needed worldwide.
22	BCH 514 (DSE 2)	Financial Markets, Institutions & Financial Services	Global	Understanding stock markets, banking systems, and financial instruments worldwide.
23	BCH 611	Project	Global	Practical research application on real-world business issues.



Dr. Home
Dean Academics
 Netaji Subhas University
 Jamshedpur, Jharkhand

24	BCH 612	Indirect Tax Law	National	Focuses on Indian tax system, especially GST.
25	BCH 613 (DSE 3)	Fundamental of Investment	National & Global	Covers investment strategies, risk management, and global financial markets.
26	BCH 614 (DSE 4)	Business Research Methods	National & Global	Essential for market research, decision- making, and business analytics worldwide.

