CURRICULAM AND ITS RELEVANCE TO LOCAL /NATIONAL /REGIONAL/GLOBAL NEEDS

DEPARTMENT NAME – MBA (MANAGEMENT)

SL.NO	Course Code	Course Name	Relevance (Local/National/ Regional/Global)	Description (Importance for Student)
1. 1	MBA 01-QT 001	Quantitative Techniques	Global	Develops analytical skills for decision-making using mathematical and statistical methods.
2.	MBA 01-MM 002	Marketing Management	Global	Equips students with strategies to analyze and implement effective marketing plans.
3.	MBA 01-OB 003	Management Process & Organizational Behavior	Global	Helps understand human behavior in organizations to enhance leadership and teamwork.
4.	MBA 01-AC 004	Accounting For Managers	Global	Provides financial knowledge essential for managerial decision-making.
5.	MBA 01-ME 005	Managerial Economics	Global	Enhances economic reasoning to analyze business environments and policies.
6.	MBA 01-BL 006	Business Communication	Global	Improves verbal and written communication skills necessary for corporate success.
7.	MBA 01-CA 007	Computer Application in Management	Global	Introduces IT tools used in business decision-making and management.
8.	MBA 02-BL 008	Business Law	National	Provides legal knowledge on contracts, company law, and regulatory frameworks.
9.	MBA 02-HR 009	Human Resource Management	Global	Develops skills in talent acquisition, performance management, and employee relations.
10.	MBA 02-POR 010	Production & Operation Research	Global	Covers operational strategies to enhance efficiency in production and supply chains.
11.	MBA 02-FM 011	Financial Management	Global	Introduces financial planning, investment analysis, and corporate finance strategies.
12.	MBA 02-RM 012	Research Methodology	Global	Helps in conducting research, analyzing data, and making evidence-based decisions.

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13.	MBA 02-IT 013	Decision Support System and Management Information System	Global	Introduces technology-based tools to support business decision-making.
14.	MBA 03-IE 014	Indian Economy (CORE)	National	Analyzes economic policies, growth trends, and financial markets in India.
15.	MBA03-OEC 015	Organization Effectiveness and Change (CORE)	Global	Focuses on organizational development, change management, and leadership.
16.	MBA 03-PS 016	Project Viva on SIP	Global	Evaluates students' practical knowledge through live projects and industry exposure.
17.	MBA 03-MM 01	Advertising & Sales Management	Global	Teaches promotional strategies, branding, and sales management techniques.
18.	MBA 03-MM 02	International Marketing	Global	Provides insights into global marketing strategies and cross-cultural consumer behavior.
19.	MBA 03-FM 01	Security Analysis and Portfolio Management	Global	Focuses on investment strategies, stock market analysis, and risk assessment.
20.	MBA 03-FM 02	Tax Management	National	Covers taxation policies, compliance, and planning for businesses.
21.	MBA 03-HR 01	Training and Development	Global	Enhances workforce productivity through structured learning and skill-building programs.
22.	MBA 03-HR 02	Labor Law	National	Provides knowledge of labor rights, workplace regulations, and legal compliance.
23.	MBA 03-IT 01	Data Communication and Networking	Global	Covers network security, data transfer, and communication protocols in IT.
24.	MBA 03-IT 02	System Analysis and Design	Global	Focuses on software development, system integration, and project management.
25.	MBA 03-SCM 01	Logistics Management	Global	Develops skills in transportation, warehousing, and supply chain efficiency.
26.	MBA 03-SCM	Supply Chain Management	Global	Covers procurement, distribution, and inventory control in business

	02			operations.
27.	MBA 04-CESM 017	Corporate Evolution & Strategic Management	Global	Teaches corporate growth strategies, mergers, and competitive advantage.
28.	MBA 04-ECG 018	Ethics and Corporate Governance	Global	Covers ethical decision-making, corporate responsibility, and governance policies.
29.	MBA 04-MM 01	Consumer Behaviour	Global	Examines customer psychology, buying patterns, and market influences.
30.	MBA 04-MM 02	Retail Management	Global	Focuses on store operations, customer service, and supply chain logistics.
31.	MBA 04-FM 01	Project Planning & Management	Global	Covers project life cycles, risk assessment, and execution strategies.
32.	MBA 04-FM 02	Merchant Banking & Financial Services	Global	Provides knowledge of investment banking, financial instruments, and regulations.
33.	MBA 04-HR 01	Performance Management System	Global	Focuses on evaluating and improving employee performance.
34.	MBA 04-HR 02	Compensation	Global	Covers salary structures, benefits, and incentive management.
35.	MBA 04-IT 01	Database Management System	Global	Introduces database design, SQL, and information storage techniques.
36.	MBA 04-IT 02	Network and Information Security	Global	Covers cybersecurity, data protection, and risk management.
37.	MBA 04-SCM 01	Procurement and Quality Management	Global	Focuses on supplier selection, purchasing, and maintaining product quality.
38.	MBA 04-SCM 02	Material and Store Management	Global	Teaches inventory control, warehouse management, and material handling.

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