



Netaji Subhas University

Village Adoption Policy (VAP)

(Approved w.e.f 18th September, 2019)

1.0 CONTEXT OF VILLAGE ADOPTION POLICY (VAP)

Netaji Subhas University believes that village adoption efforts needs to be started by the University to equip all the fraternity to be involved with the socio-economic dimensions of the rural communities, status of sustainable use of natural resources, changing perceptions and aspirations, priorities and innovative efforts of the rural communities for sustainable development. In addition, it is very essential to enable the community to adopt strategies, methodologies, processes to develop sustainability and create a society where people get equal opportunities to realise their potentials. The Unnat Bharat Abhiyan (UBA) is a national program by the Ministry of Education (MoE) that aims for transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India and to have a paradigm shift in academic and research programs of the country. In line with the vision of the scheme launched by Prime Minister Narendra Modi our University has initiated the process of adopting a village in our neighbourhood (*Mukhiya Danga*). The University recognizes the importance of this flagship scheme which envisaged development of a neighbourhood village into model villages.

Keeping all these in mind, the University intends to frame a policy to adopt neighbouring village for holistic development the inhabitants therein. Through this process, the stakeholders will be able to come up with new models of rural development with an integrated and holistic development at micro level with an action research model. The University believes that village adoption policy can provide opportunities to the fraternity to get sensitized and understand the problems and social dynamics at the grass root level and thereby building sustainable and cohesive communities by utilizing multiple opportunities with special focus on disadvantaged sectors. The village adoption scheme may also empower the fraternity for better training, research and thus can contribute for rural development in the country.

2.0. OBJECTIVES OF VILLAGE ADOPTION POLICY (VAP)

The Village Adoption Policy (VAP) of Netaji Subhas University intends to facilitate integrated and holistic development of the village. It aims at working with a missionary zeal for creation of awareness on social issues and environmental problems, meeting basic needs of life such as sanitation, pure drinking water and small family norms as well as developing their livelihood skills. The policy also intends to make them socially responsible citizens.

3.0. RESPONSIBILITY

The primary responsibility of Adoption on Village is entrusted to the NSS Unit of the University. The University authority and other supporting bodies of the University shall provide support as and when required.

4.0. FUNCTIONALITY OF VILLAGE ADOPTION POLICY (VAP)

The VAP admits that it is the social responsibility of the University to make a sustainable contribution to the society by adopting village with a missionary mode. Accordingly, the functionality of the policy covers the following—

4.1. SELECTION OF VILLAGE: The VAP makes provisions that the University needs to select a particular village or cluster of villages for adoption. The criteria for selecting the village will be its backwardness in terms of accessing government sponsored development programmes and socio-cultural needs. That is why; while selecting the village or villages, the University needs to get access the statistical profile of the village. The statistical profile may be based on demographic profile, agriculture production, land-use pattern, availability of basic amenities, status of weaker sections, agriculture and allied sector, status of implementation of welfare programmes etc. **The University intends to adopt the neighbouring village, Mukhiya Danga under VAP.**

4.2. ACTIVITIES UNDER VAP: The VAP aims at strengthening development process in the village by bringing attitudinal and behavioural change, facilitating process of development by enabling the local villagers to access government sponsored development programmes. Thus, the policy thinks for development interventions in the village in a structured manner. Accordingly, the policy covers the following activities under VAP –

4.2.1 Awareness Programmes: The VAP intends to address the issues of the village through various kinds of awareness programmes. In this connection, the policy makes provisions for some of the awareness programmes **such as substance abuse, health and sanitation, road safety, swachhata, gender sensitization, social taboos etc.**


4.2.2 Vocational skills: The VAP advocates promotion of livelihood opportunities for the villagers, in general, and women and youth; in particular. The University needs to initiate generating of the vocational skills. Local villagers are to be motivated to be involved in acquiring vocational skills keeping in the view the future scope of the same. The VAP also


makes provisions for organization of workshops and hands-on training programmes on livelihood skills with indigenous techniques. Thus, the policy aims at enhancing the knowledge and skills on different livelihood avenues among men and women.

4.2.3 Educating school-going students: The VAP advocates initiatives to offer assistance to the school-going students of the village in their academic and non-academic affairs. The policy also intends to assist the rising generation with educational, vocational and personal guidance. The policy intends to ensure universal and equal access to educational facilities amongst the children. It also makes provisions for innovative smart schools, libraries, and resource centres with a good stock of children's books. The policy also urges to take steps for adult literacy programmes.

4.2.4 Health Camp: The VAP makes provisions for organization of health camps for the people of the adopted village. In doing so; the University needs to take assistance from doctors and medical staff available in the health centers and hospitals of the adjoining areas. Assistance from Rotary Club, Red Cross Society, Jamshedpur Blood Bank, NSS Unit of the College, Alumni Association and other NGOs can also be taken in this connection.

4.2.5 Assistance to the villagers: The VAP advocates that the University needs to be involved wholeheartedly for offering helping hands to the needy people of the village in monetary or other forms at the time of their hardship. A separate fund needs to be generated for this purpose.


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