



NETAJI SUBHAS UNIVERSITY JAMSHEDPUR

(A Unit of Sitwanto Devi Mahila Kalyan Sansthan)

Estd Under Jharkhand State Private University Act, 2018

Approved by UGC under Section 2(f), AICTE, PCI, BCI, NCTE, INC & JNRC

Ref. No. : NSU/471/25

Date : 28/06/25

NOTICE

All the students of **BBA 2nd Semester** and **B. Com 2nd Semester** are hereby informed that a **Seminar on Digital Marketing** is being organized as per the following schedule:

Resource Person: Mr. Partha Kabi, Ex-Managing Director, WPP Media IPD Publicis

Date: Monday, 30th June 2025

Time: 3:30 PM onwards

Venue: College Auditorium

Purpose of the Seminar:

To provide students with industry insights into the rapidly evolving field of Digital Marketing and expose them to real-world strategies used by global organizations.

Aim of the Seminar:

The aim is to enhance students' understanding of digital marketing trends, tools, and career opportunities, thereby bridging the gap between academic knowledge and practical application.

Attendance is **mandatory** for all students. Kindly be seated by 3:15 PM.

Copy to:

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2. Office of IQAC
3. Office of DSW
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5. Notice of School of Commerce



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NETAJI SUBHAS UNIVERSITY

JAMSHEDPUR, JHARKHAND

Approved by UGC

1st Private University in Jamshedpur included under section 2(f) of UGC Act

Approved by AICTE, PCI, INC, JNRC, NCTE, BCI

A Seminar on

DIGITAL MARKETING

SKYROCKET YOUR REACH

—JOIN THE DIGITAL MARKETING REVOLUTION

Organised by

School of Commerce and Management for
students of B.Com and BBA

DATE : 30th JUNE 2025
TIME : 3:30 P.M. ONWARDS
VENUE : AUDITORIUM, SHAHEED
BHAGAT SINGH BLOCK, NSU



Mr. Partha Kabi

Ex – Managing Director,
WPP Media IPD Publics



1800-8899-022



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