

NETAJI SUBHAS UNIVERSITY

JAMSHEDPUR

(A Unit of Sitwanto Devi Mahila Kalyan Sansthan)

Estd. Under Jharkhand State Private University Act, 2018
Approved by UGC under Section 2(f), AICTE, PCI, BCI, NCTE, INC & JNRC

Rel. No.: NSU /47//25

Date: 28/06/25

NOTICE

All the students of BBA 2nd Semester and B. Com 2nd Semester are hereby informed that a Seminar on Digital Marketing is being organized as per the following schedule:

Resource Person: Mr. Partha Kabi, Ex-Managing Director, WPP Media IPD Publicis

Date: Monday, 30th June 2025

Time: 3:30 PM onwards Venue: College Auditorium

Purpose of the Seminar:

To provide students with industry insights into the rapidly evolving field of Digital Marketing and expose them to real-world strategies used by global organizations.

Aim of the Seminar:

The aim is to enhance students' understanding of digital marketing trends, tools, and career opportunities, thereby bridging the gap between academic knowledge and practical application.

Attendance is mandatory for all students. Kindly be seated by 3:15 PM.

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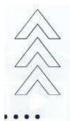
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A Seminar on

DIGITAL MARKETING

SKYROCKET YOUR REACH

-JOIN THE DIGITAL MARKETING REVOLUTION

Organised by

School of Commerce and Management for students of B.Com and BBA

30th JUNE 2025 DATE:

TIME: 3:30 P.M. ONWARDS

AUDITORIUM, SHAHEED VENUE:

BHAGAT SINGH BLOCK, NSU



Ex - Managing Director, WPP Media IPD Publics





1800-8899-022



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